



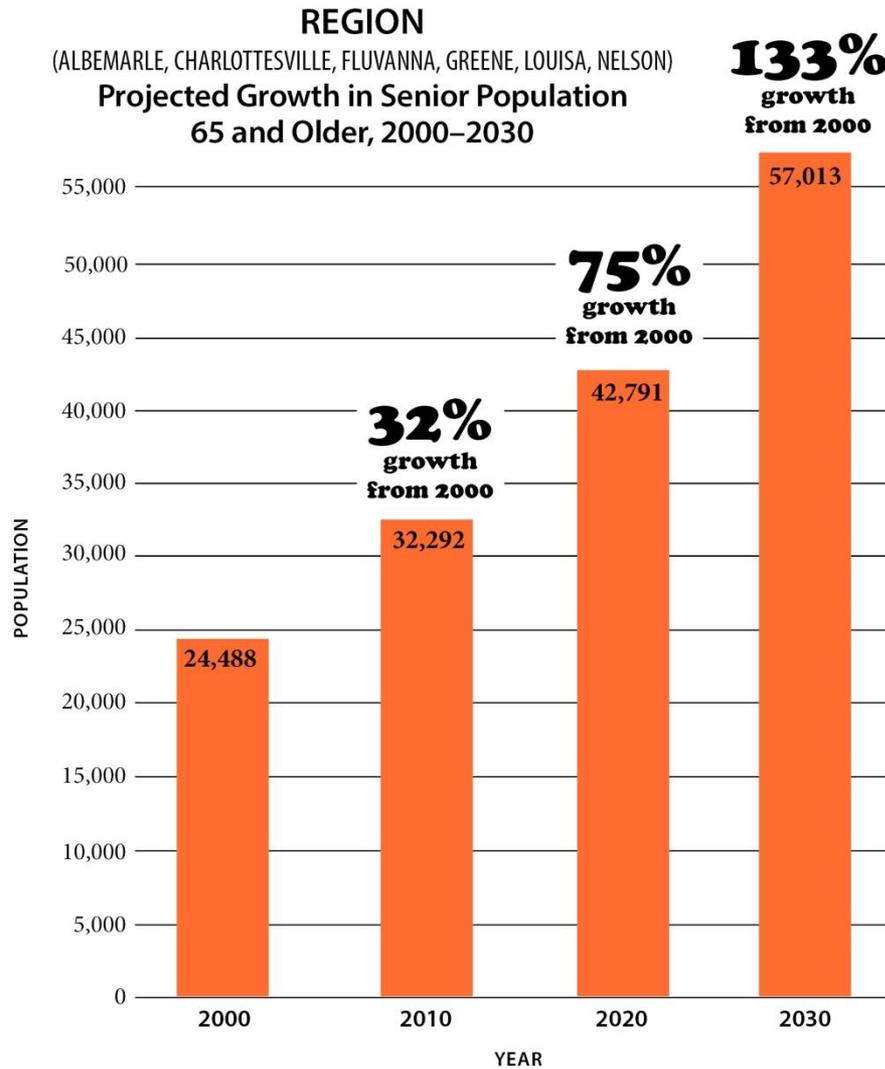
charlottesville  
area

**alliance**

working together for an age-friendly community

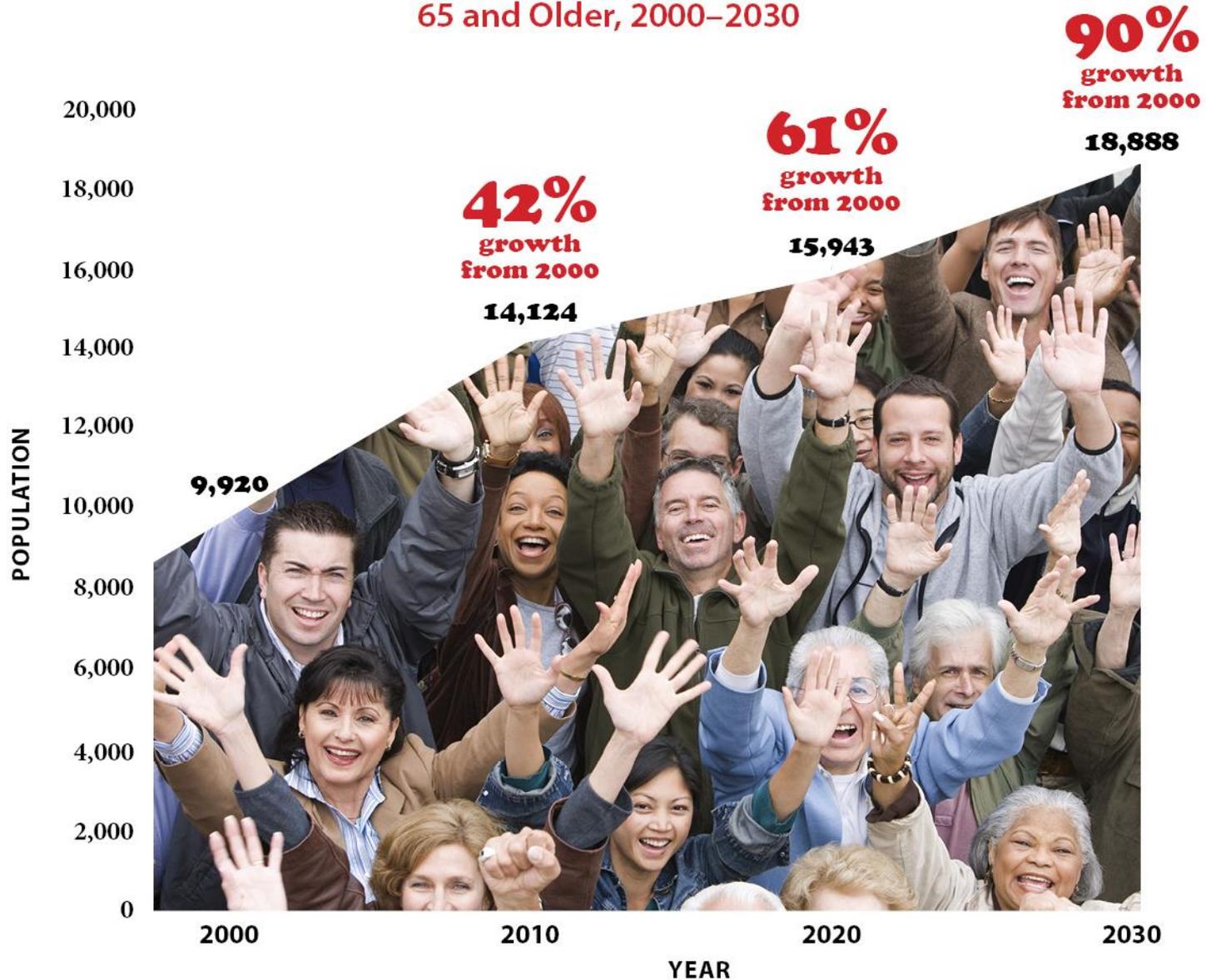


One in four.



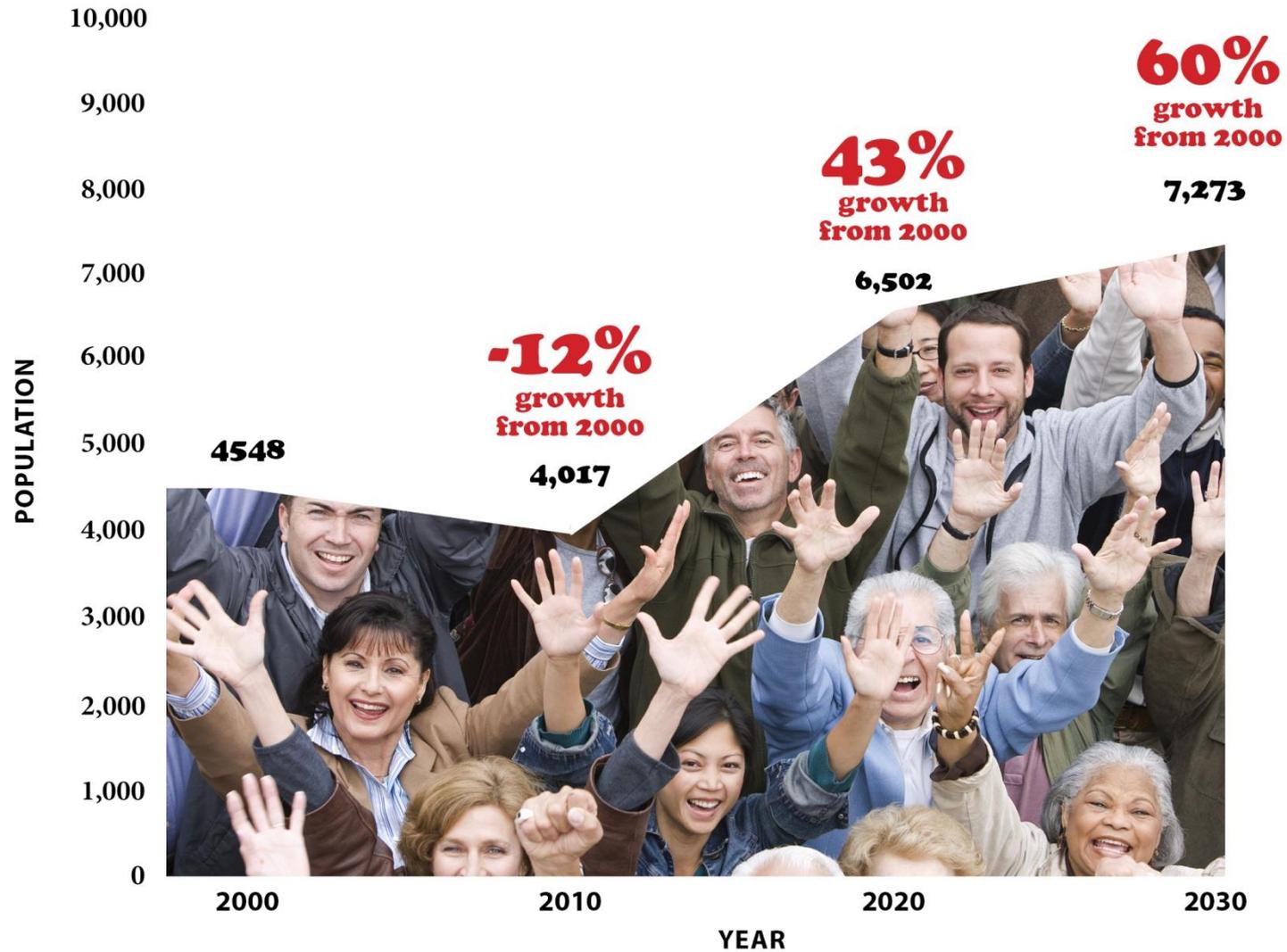
# ALBEMARLE COUNTY

## Projected Growth in Senior Population 65 and Older, 2000–2030



# CITY OF CHARLOTTESVILLE

## Projected Growth in Senior Population 65 and Older, 2000–2030



Age-friendly <sup>not</sup> is about old people.  
^



## AGE-FRIENDLY = GOOD FOR EVERYONE

Plan for the needs of an aging population and we automatically check off the needs of all constituents.

“Winning communities in the future will be the ones that invest in creating great places to live, work, learn, and play at every age. Charlottesville Area Alliance is the right idea at the right time.”

Matt Thornhill

Founder & President, Boomer Project & Generations*Matter*

2014



2015



Now

**vision**

greater Charlottesville area to be  
the most age-friendly community  
in the country

**mission**

lead the advancement of an  
age-friendly community



# 8 LIFE ELEMENTS

FOR AN AGE-FRIENDLY COMMUNITY





### Partners

Advocates, leaders, contributors, and stakeholders in the community serving or advising the senior population.



### Steering Committee

Composed 13 members, with core of “lead organizations.”



### Work Groups

Five standing work groups align with Alliance goals.

# what's next



**Support the process of becoming an age-friendly community!**

- 1 - provide representation on the Alliance
- 2 - support agencies that work with seniors
- 3 - sign the WHO document to reflect this commitment

**Thank you!**