What is NELSON CARES?

NELSON CARES is providing emergency financial support through the NELSON CARES 2020 Small Business Assistance Grant Program. NELSON CARES is targeted at qualified small businesses that have been negatively impacted by the COVID-19 pandemic due to Stay at Home Orders and supply chain shortages. The program will provide a reimbursement of expenses incurred related to COVID. The source of funding for this grant program is the CARES Act Federal stimulus package. The County has identified $350,000 in emergency relief funds to support the small businesses, specifically local businesses with a commercial location. This program will offer immediate financial assistance to maintaining their business and workforce. Awards will be made to qualifying priority industry applicants, subject to funding availability. Incomplete applications will not be reviewed.

ELIGIBILITY

1. Up to $30,000 for qualifying businesses
2. 1 to 100 full-time employees or equivalent part-time employees
4. In Operation on or before March 12, 2019
5. Have a valid State business license / Federal ein-tax id number
6. For-profit business
7. Current on County Taxes as of March 12, 2020
8. Authority to apply for this grant on behalf of business
9. Documented Business Revenue Loss as a result of COVID-19 to exceed grant amount
10. Total annual gross sales of $5 million or less
11. Documented Financial hardships

Eligible uses can be found at:
tjpdc.org/nelson-cares-2020/

Required Application Materials

- Completed and signed W-9 (form provided online)
- Valid state issued photo ID (can be taken with phone camera)
- Copy of active state business registration from Commonwealth of Virginia
- Copy of active Nelson County business registration
- W3 Summary or IRS Form 941 prior to Feb. 15, 2020
- Information to estimate your company’s average monthly business expenses before Feb. 15, 2020
- Detailed Accounting of Grant Request

PRIORITY INDUSTRIES

1. Craft beverage
2. Hospitality
3. Recreation
4. Retail
5. Agriculture Business

INELIGIBLE

1. Banks and financial institutions
2. Home-based businesses
3. Franchise businesses, except those that are locally-owned & operated
4. Non-profits

How to Apply

tjpdc.org/nelson-cares-2020/

Please carefully read and review program eligibility criteria and the application checklist. Frequently asked questions and answers are also provided.

Those with additional questions may contact:

Thomas Jefferson Planning District Commission
Small Business Grant Information line
(434) 760-7310 or info@tjpdc.org.