Q: What are the full eligibility requirements?

A: 1. One or more business locations in Nelson County
   2. 1 to 100 FTE total employees
   3. Current on County Taxes as of March 12, 2020
   4.   Expected to return to full operation after local and state emergency guidelines during COVID-19 are reactivated
   5. W-3 Summary or IRS Form 941 prior to Feb. 15, 2020
   6. Information to estimate your company’s average monthly business expenses before Feb. 15, 2020
   7. Adaptive costs such as the purchase of e-commerce, equipment/website creation and/or upgrade of an online sales site
   8. Information to estimate your company’s average monthly business expenses before Feb. 15, 2020
   9.   Not operating in violation of any state, federal, or local laws
   10. Total annual gross sales of $5 million or less
   11.   Expected to return to full operation after local and state emergency guidelines during COVID-19 are reactivated
   12. Documented Business Revenue Loss as a result of COVID-19 to exceed grant amount
   13. What priority industries are more likely to be selected?

   A: 1. Craft beverage (NAICS 312120, 312140, 312130, 424820)
   2. Hospitality (NAICS 722511, 581200)
   3. Retail (NAICS 452990)
   4. Recreation (NAICS 713910, 713990, 711310, 487210)
   5. Agriculture Business
   6. Home-based businesses
   7. Franchise businesses, except those that are locally owned and operated
   8. Non-profits
   9. Small businesses hardest hit by the pandemic, specifically local businesses with a commercial location in the County.

   Q: What priority industries are more likely to be selected?

   A: 1. Banks and financial institutions
   2. Home-based business
   3. Franchise businesses, except those that are locally owned and operated
   4. Non-profits

Q: What are INELIGIBLE uses of funds?

A: 1. Any tax, license or fee obligations payable to any government entity
   2. Personal, non-business expenses of the business or its owner(s)
   3. Depreciation or amortization
   4. Vehicles and major capital equipment
   5. Expenses that will be reimbursed by forgivable loans or grants such as the Small Business Administration Paycheck Protection Program (PPP), or other sources are not eligible
   6. Providing funds, directly or indirectly, for a dividend distribution, return of capital, or otherwise to owners, partners or shareholders of the business enterprise
   7. To finance a business, project, activity, and/or location primarily located outside the geographic boundaries of Nelson County
   8. Damages covered by insurance
   9. Reimbursement to donors for donated items or services
   10. Workforce bonuses other than hazard pay or overtime
   11. Severance pay
   12. Legal settlements

   This is not an exhaustive list of ineligible expenses.

   Q: What are INELIGIBLE businesses and organizations?

   A: 1. Banks and financial institutions
   2. Home-based business
   3. Franchise businesses, except those that are locally owned and operated
   4. Non-profits

Q: What is a NELSON CARES grant program?

A: A: 1. Small Business Assistance Grant Program

Q: What are the requirements for small business grants?

A: 1. Payroll
   2. Rent/Mortgage
   3. Insurance
   4. Equipment to include PPE and COVID-19 facility readiness
   5. Agriculture Business
   6. Other business critical operating expenses incurred related to COVID
   7. Adaptive costs such as the purchase of e-commerce, equipment/website creation and/or upgrade of an online sales site

Q: What is the maximum amount my business can set to pay on what?

A: Eligible expenditures from March 1, 2020 through November 15, 2020

Q: How large will my grant be if I am selected?

A: 1. Payroll
   2. Rent/Mortgage
   3. Insurance
   4. Equipment to include PPE and COVID-19 facility readiness
   5. Agriculture Business
   6. Other business critical operating expenses incurred related to COVID
   7. Adaptive costs such as the purchase of e-commerce, equipment/website creation and/or upgrade of an online sales site

Q: What period of expenditures am I able to spend this grant money on?

A: Eligible expenditures from March 1, 2020 through November 15, 2020

Q: What is the maximum/minimum amount my business can receive if I have 60 employees?

A: Up to $50,000

Q: How much total money is available for this program, and where did it come from?

A: The County has identified $350,000 in emergency relief funds to support the community to reimburse expenses incurred related to COVID. The source of funding for this grant program is the Coronavirus Aid, Relief, and Economic Security (CARES) Act Federal stimulus package related to COVID. Your application will be reviewed and decisions will be based on priority industry needs and available funding.

Q: How will I know if my application has been accepted?

A: Applications will be reviewed and decisions will be based on priority industry needs and available funding.

Q: What is the MAXIMUM amount my business can receive in one year?

A: Up to $50,000

Q: If my application has been accepted? What requests will be reviewed and decisions will be based on priority industry needs and available funding.

A: Your application will be reviewed and decisions will be based on priority industry needs and available funding.

Q: If I have a COVID-19 related expenses that is not listed in the eligible expenses category, can I include it in my grant request?

A: Yes. All COVID-19 related expenses will be considered if made between March 1, 2020 and November 15, 2020. Requests will be reviewed and decisions will be based on priority industry needs and available funding.

Q: How will I know if my application has been accepted?

A: Applications have been reviewed and grant recipients have been determined, you will be notified if your business was approved or denied for grant funding.

Q: If I am awarded a NELSON CARES grant, will I be required to pay it back if my business recovers from the effects of COVID-19?

A: No. No NELSON CARES grants are cash grants and are not required to be repaid.