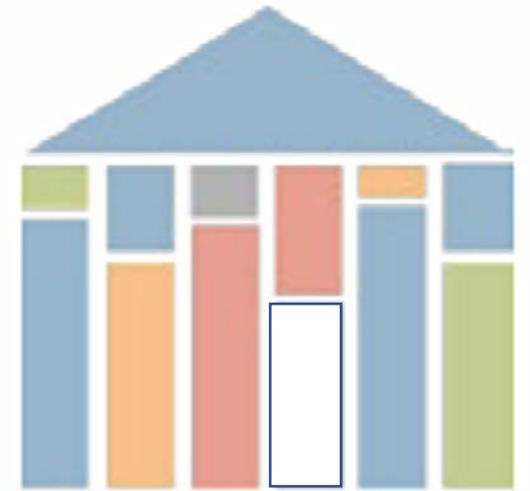




Real Jobs. Real People. Realizing Potential.



Opening the Door

Family Self-Sufficiency

In the Charlottesville Region

Presented by:

Ridge Schuyler, Dean

Community Self-Sufficiency Programs

Piedmont Virginia Community College

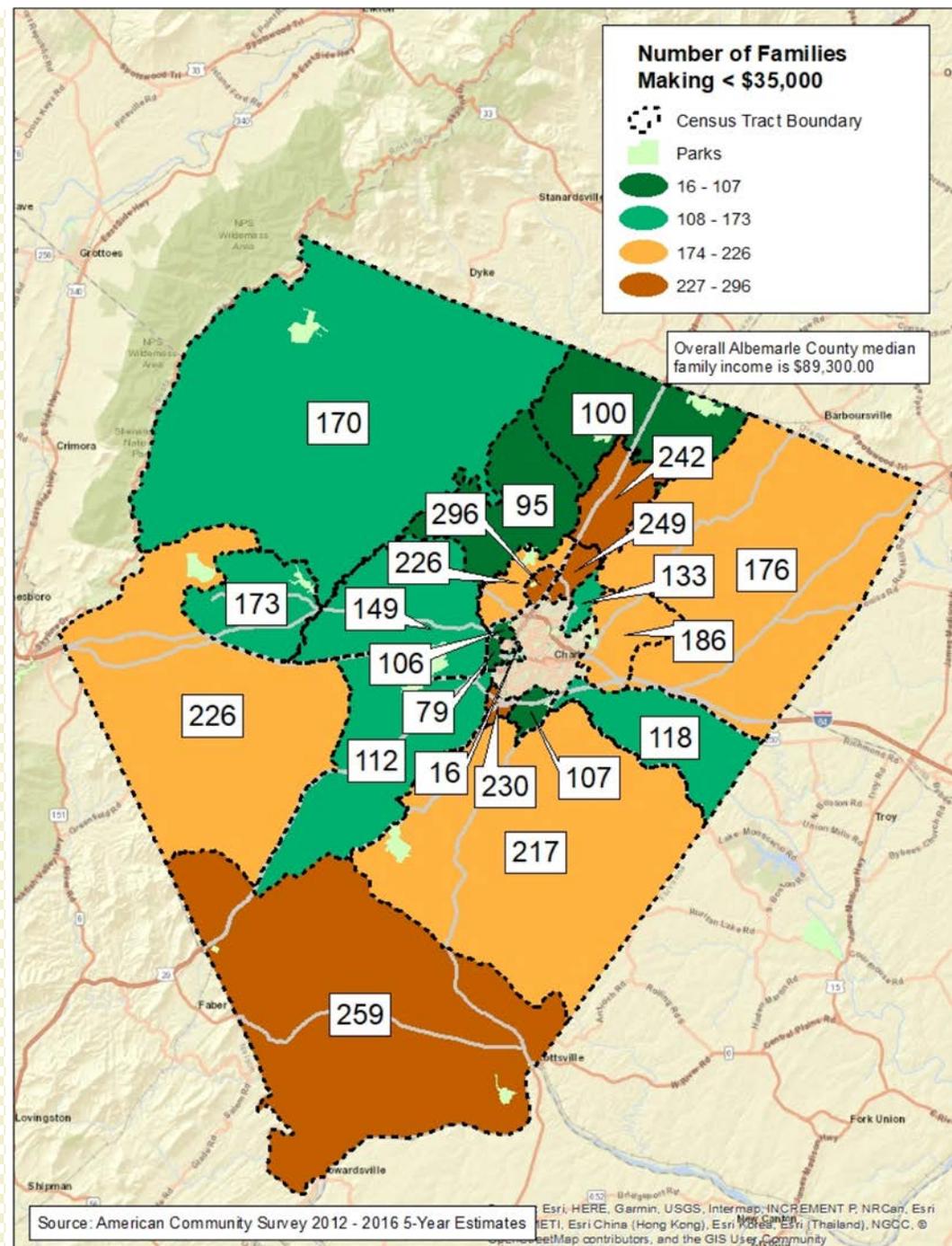
What is the problem?

Survival Expenses in the Charlottesville region

Single Householder + 2 Children (1 toddler)			
	Annual	Monthly	Weekly
Food	\$5,995	\$499	\$115
Clothing	\$1,006		
Shelter	\$15,900	\$1,375	
Utilities	\$2,602	\$217	
Necessary Costs	\$5,002		
TOTAL	\$30,603		

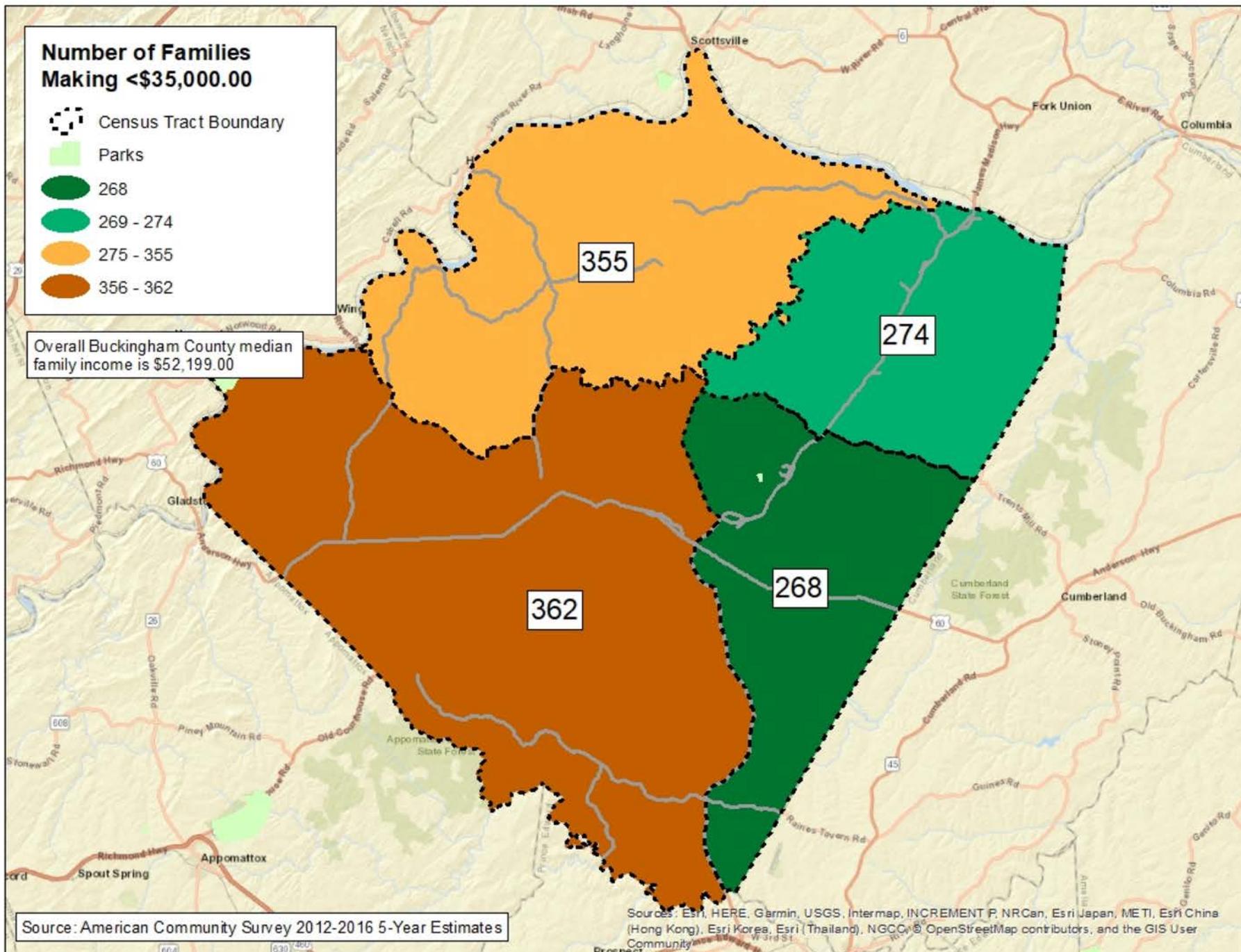
Working Family Expenses in the Charlottesville region

Single Householder + 2 Children (1 toddler)			
	Annual	Monthly	Weekly
Survival Income	\$30,603	\$2,550	\$589
Transportation	\$2,101	\$175	
Childcare	\$12,480	\$1,040	
TOTAL	\$45,184		

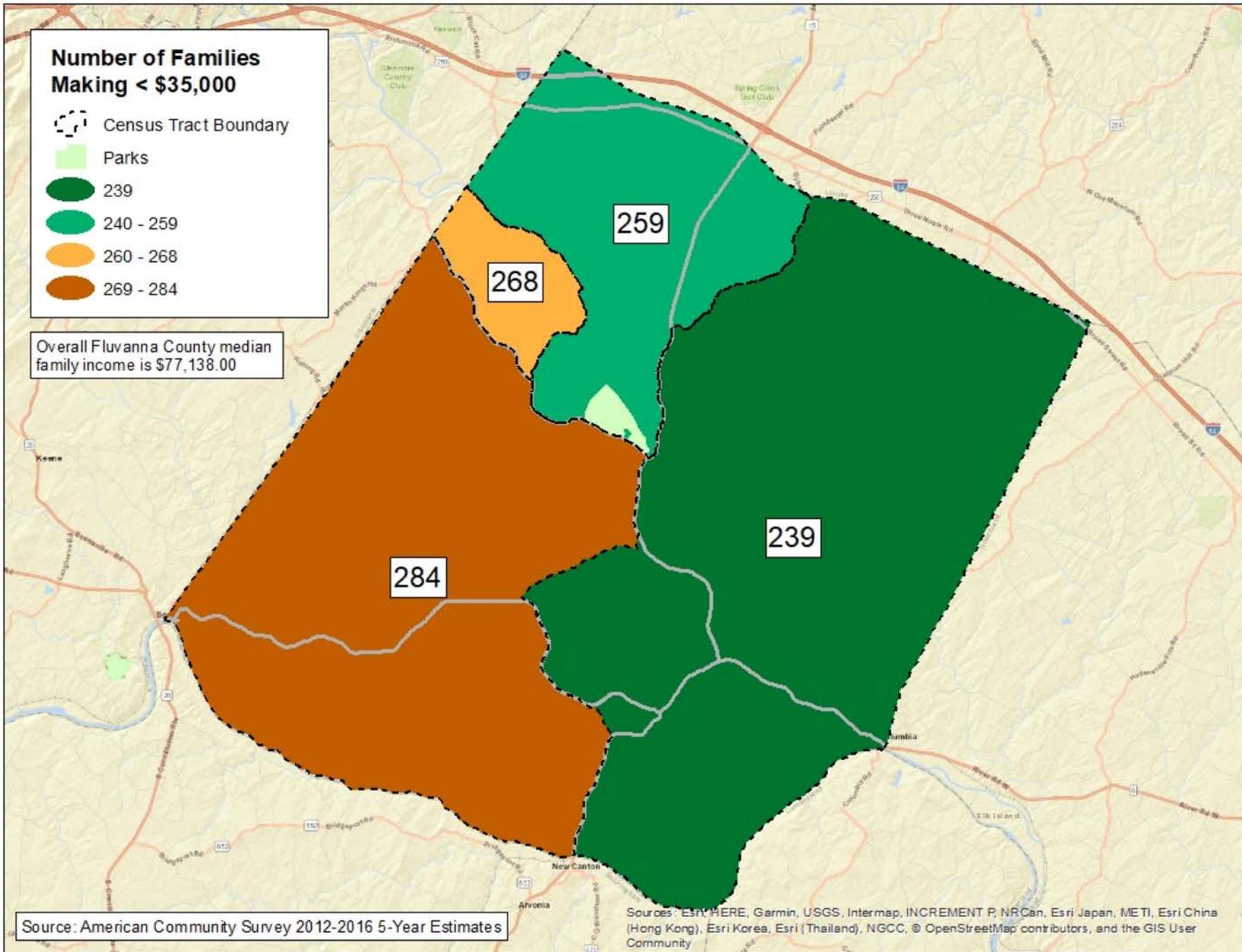


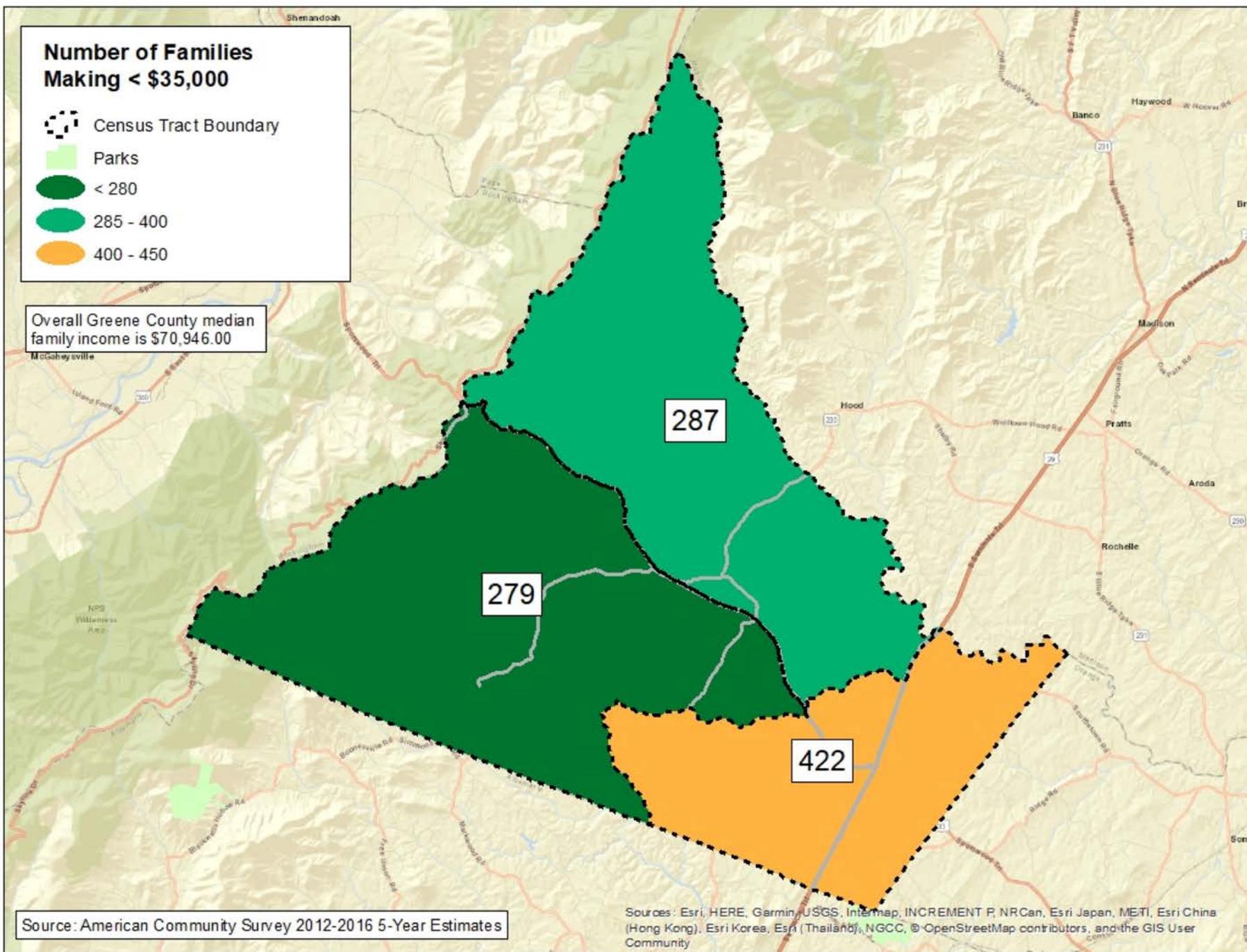
Albemarle County

Buckingham County



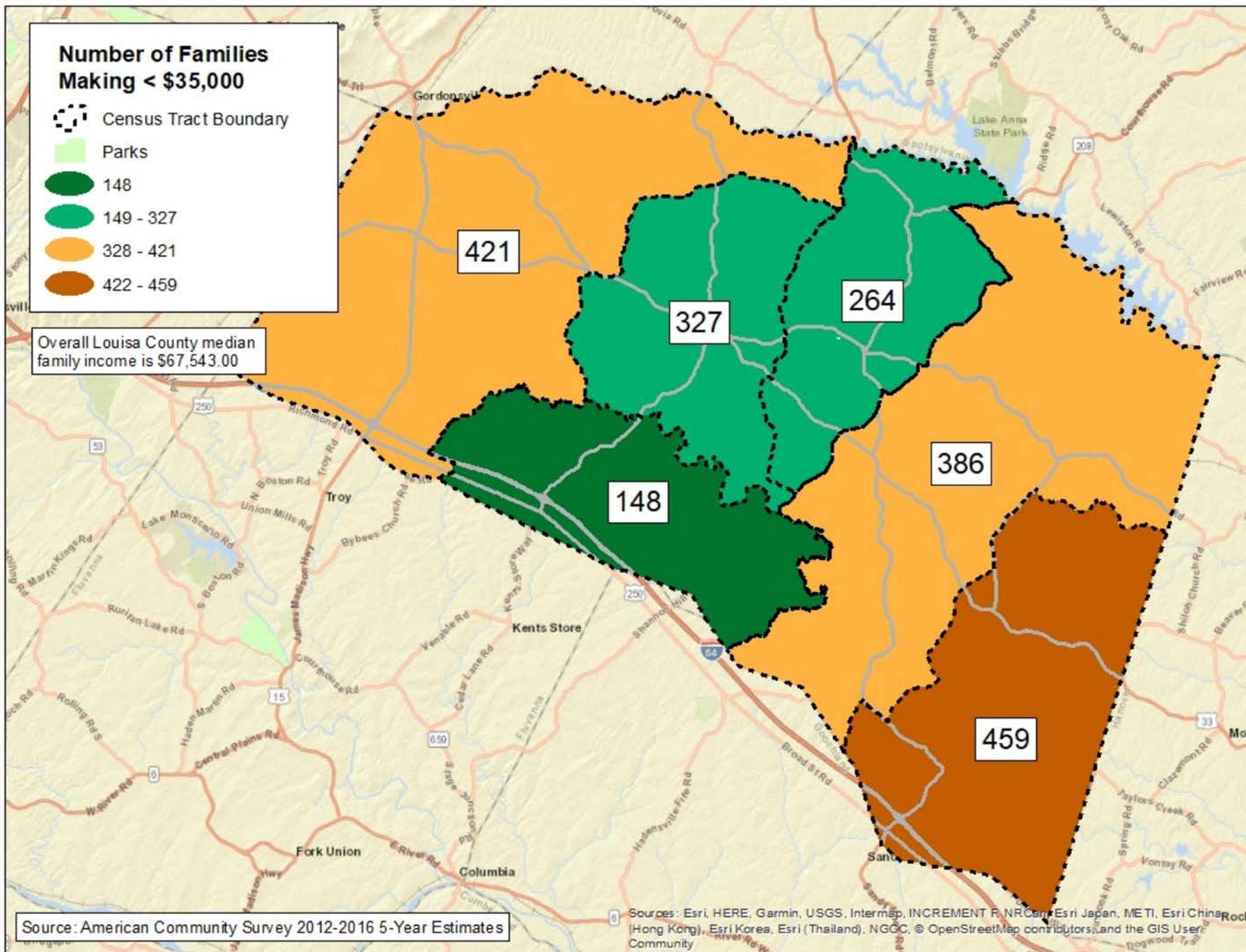
Fluvanna County



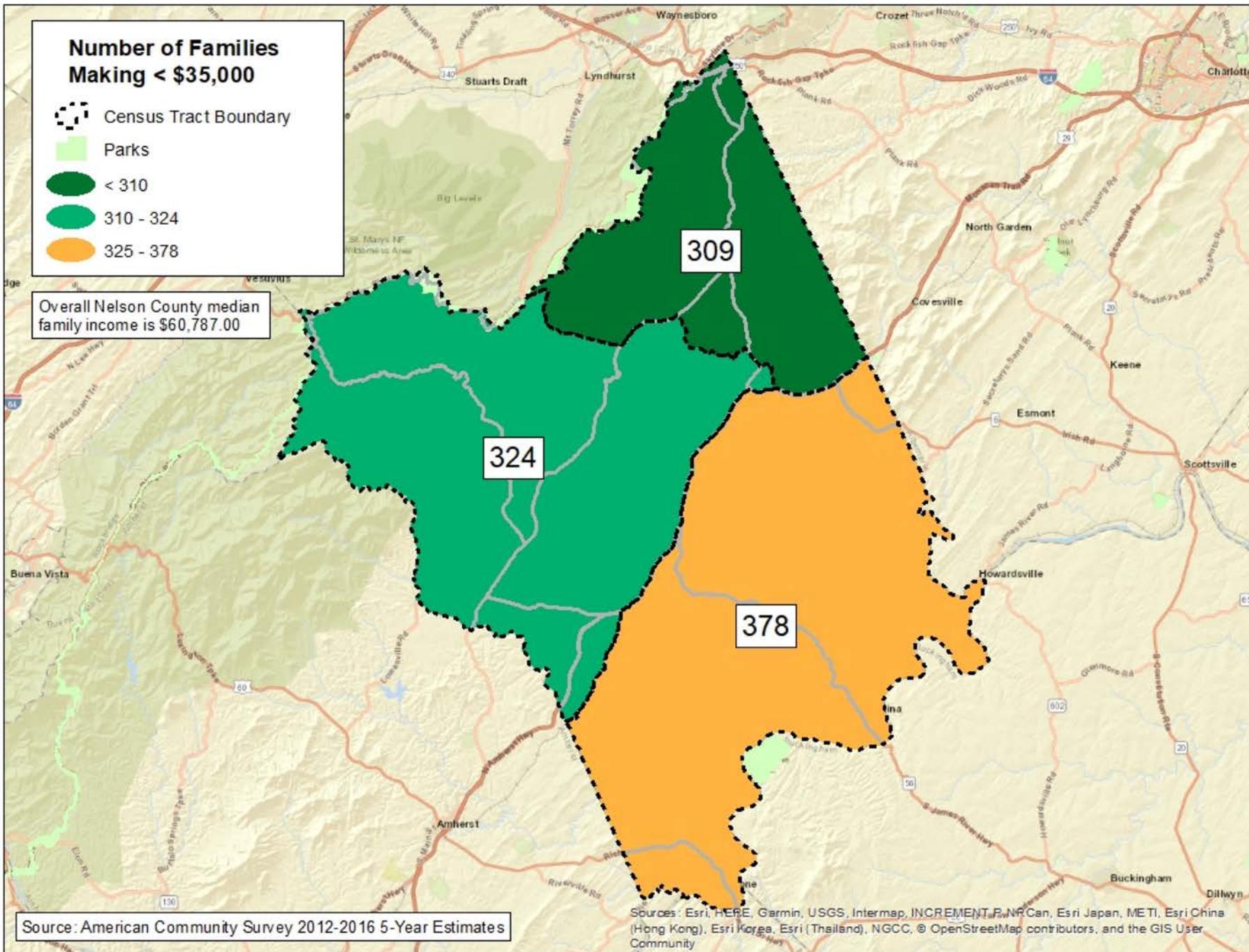


Greene County

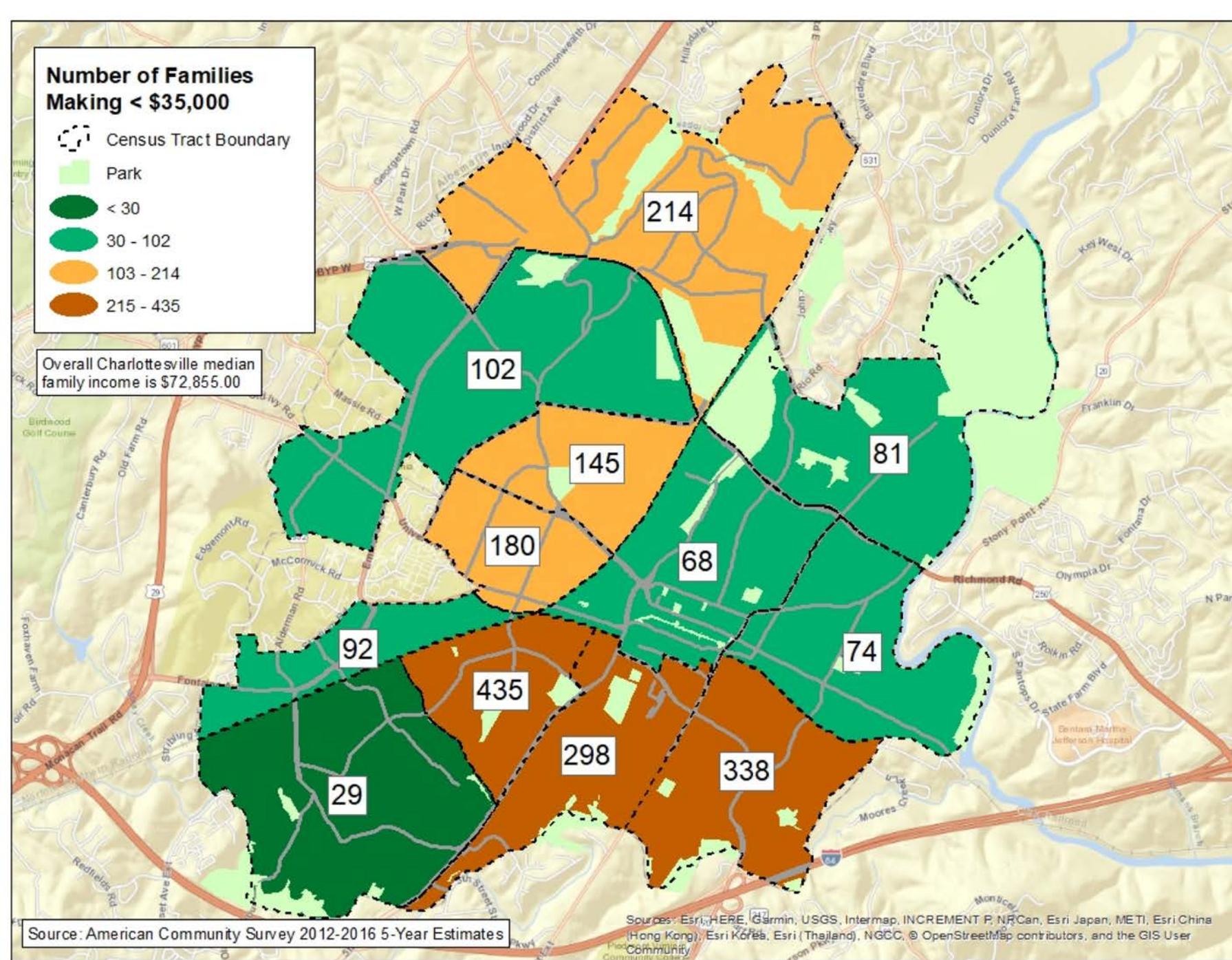
Louisa County



Nelson County



City of Charlottesville

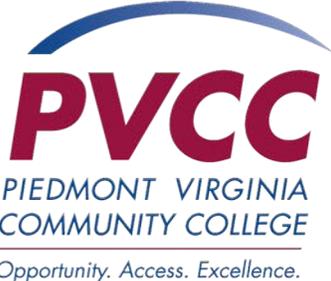


Families in the PVCC Region Struggling in Our Economy



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	2018
Total Number of Families	63,581
Families making <\$35,000	12,034
\$0-\$9,999	2,508
\$10,000-\$14,999	1,412
\$15,000-\$24,999	3,449
\$25,000-\$34,999	4,665
Percent making <\$35,000	19%
Source: U.S. Census Bureau, American Community Survey 5-year estimates	2012-2016



The Solution to Poverty

Money

The Tough Issue in Charlottesville

And, this is how we have tackled the issue...

- Taking a jobs-driven approach by assessing the workforce needs of employers in the community, including the City of Charlottesville itself, to determine where there is a shortage of qualified job candidates for semi-skilled jobs paying a self-sufficient wage (~\$13/hour)
- Providing training and education opportunities to disadvantaged City residents so that they can become qualified job candidates and compete for these semi-skilled jobs
- Reducing employment barriers such as housing, transportation, child care, workplace readiness/soft skills, etc.

GO Training Programs

GO CNA
Get Trained. Get Hired.

GO SKILLED TRADES
ACADEMY

GO ELECTRIC **GO CLEAN**
Get Trained. Get Hired.

GO SOLAR **GO UTILITIES**
Get Trained. Get Hired.

GO DRIVER
Get Trained. Get Hired.

GO OFFICE
Get Trained. Get Hired.

GO TECH
Get Trained. Get Hired.

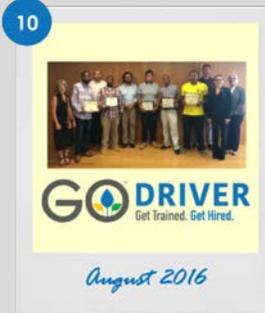
GO COOK
BASICS 101



GROWING OPPORTUNITIES

A Path to Self-Sufficiency in Charlottesville

GO Training Programs



GO DRIVER

Get Trained. Get Hired.

www.catchthecat.org 116

KNOWLEDGE
POWER

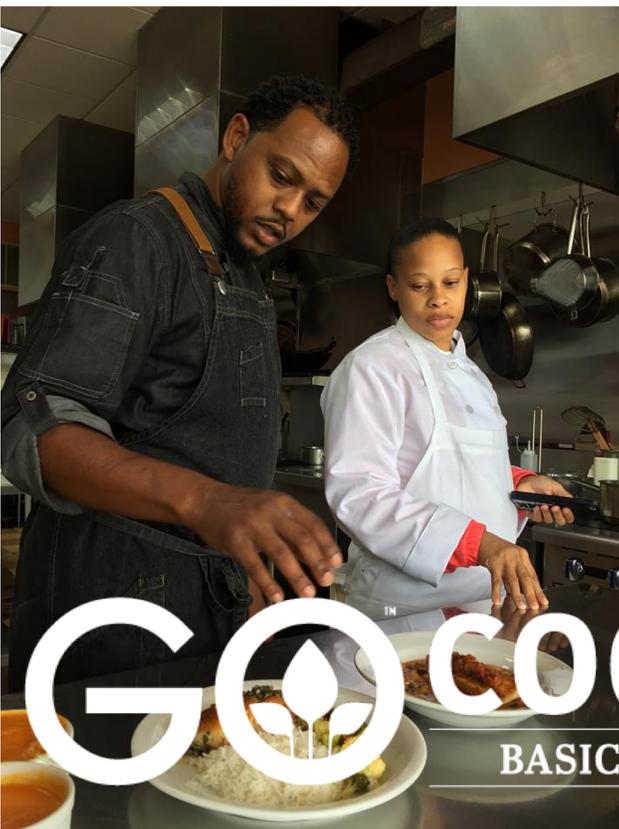
VDH
FIND F
434.76

206 www.catchthecat.org

205 www.catchthecat.org

Charlottesville Area Transit

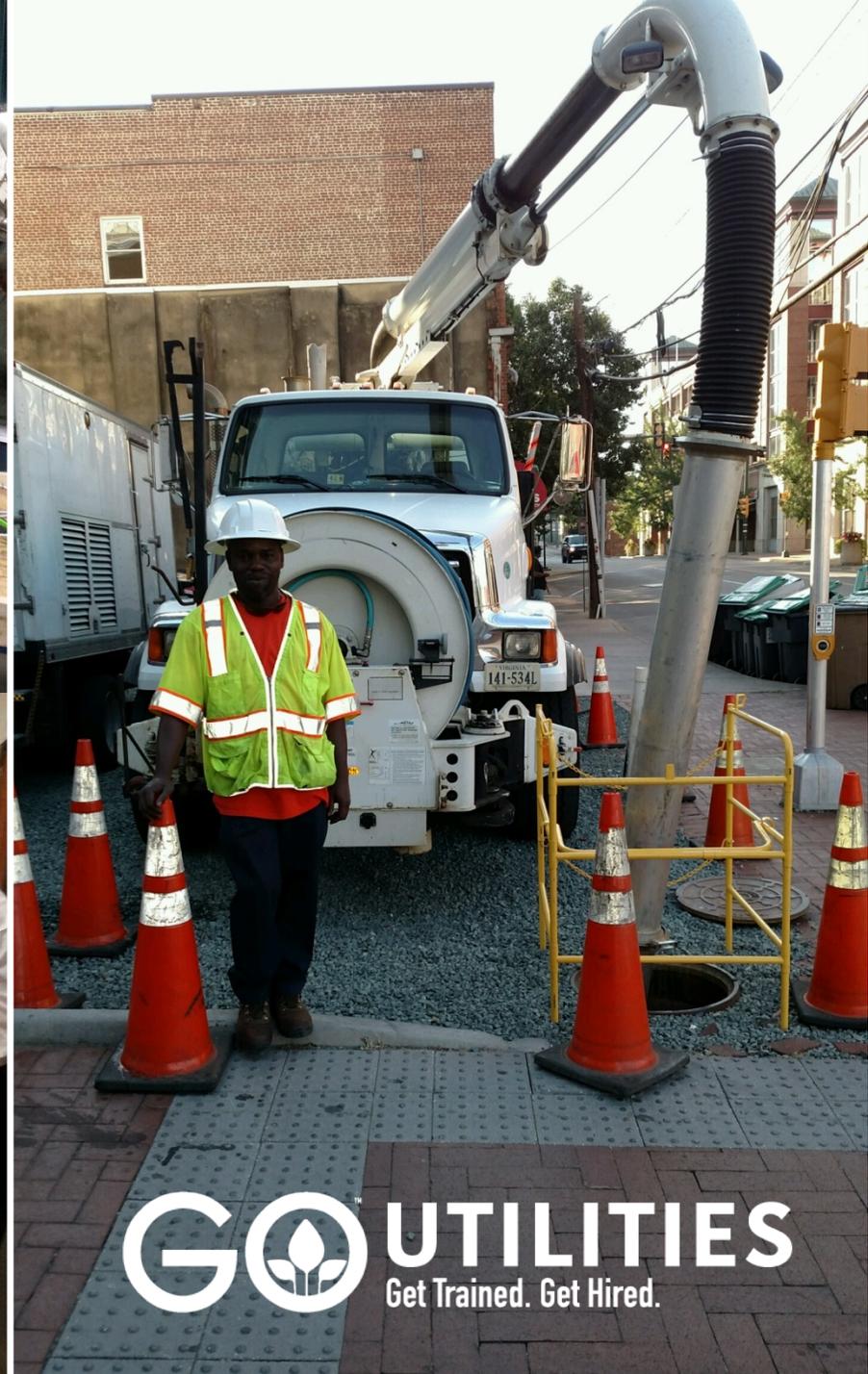




GO COOK
BASICS 101



GO ELECTRIC
Get Trained. Get Hired.



GO UTILITIES
Get Trained. Get Hired.

Business Growth & Development



Local business development grant program funded through CEDA that provides:

1. Wage subsidies to businesses hiring City residents at a self-sufficient wage
2. Funding to train-up existing, entry level workforce in order to increase business capacity



GO | CONNECT
NETWORKING REIMAGINED





NEW POSITIONS

Minority Business Development Coordinator
Minority Business Procurement Coordinator

OUTREACH & TRAINING

INDIVIDUAL SERVICES

- One-On-One Consultations
- Business Visitations
- Direct Referrals

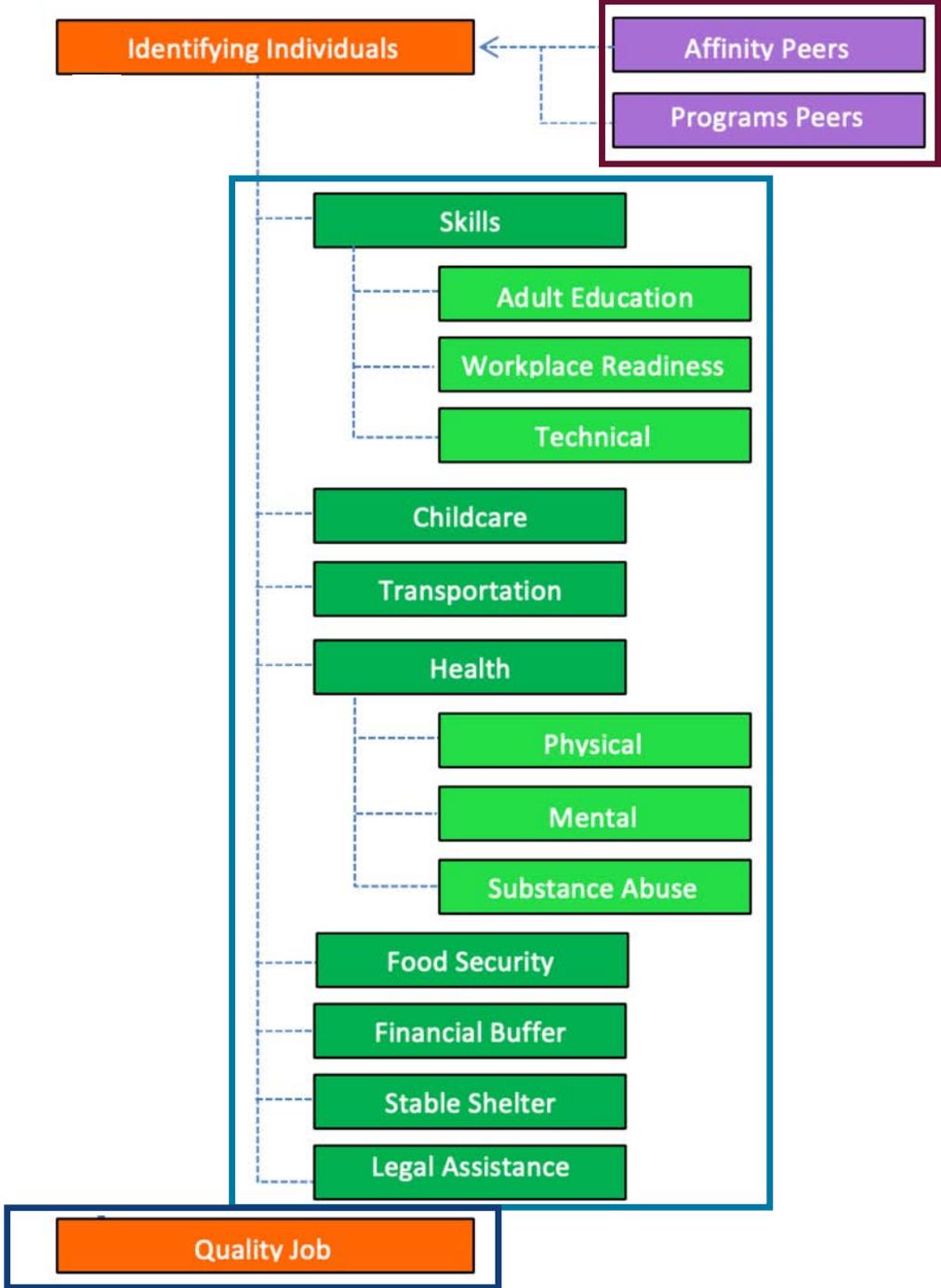
EVENTS

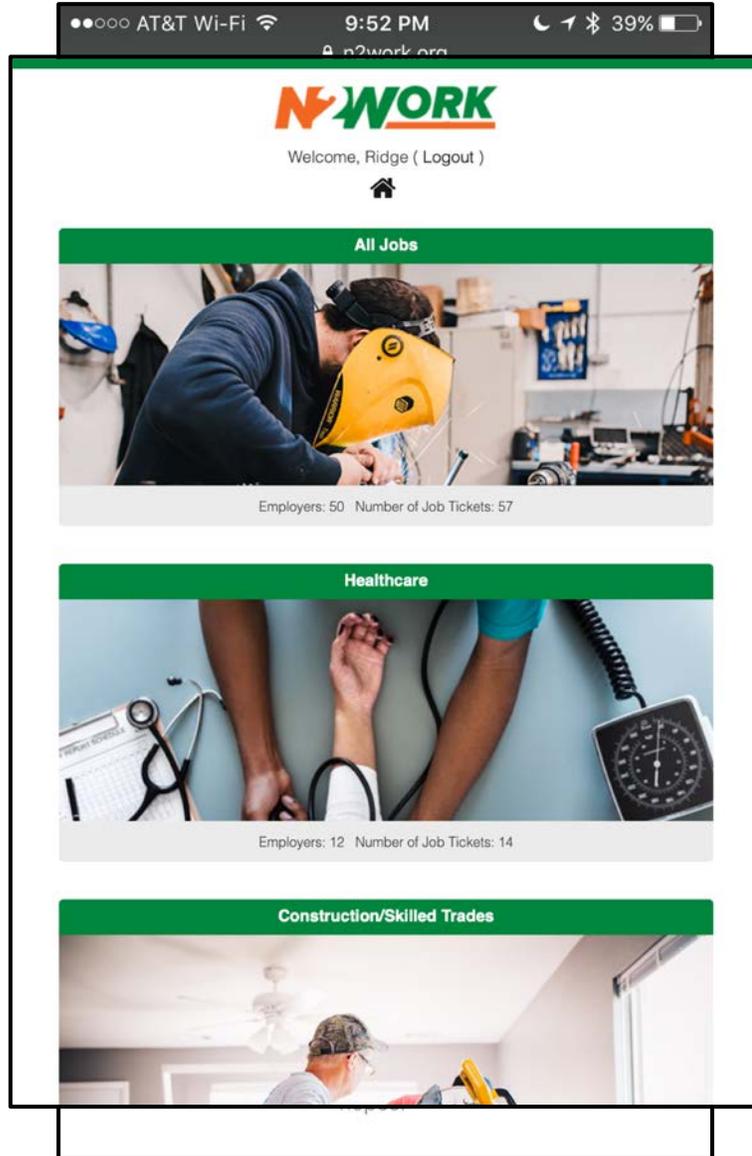
- Minority Business Week
- Construction Contractor Meet-Ups
- GO Connect Networking Events

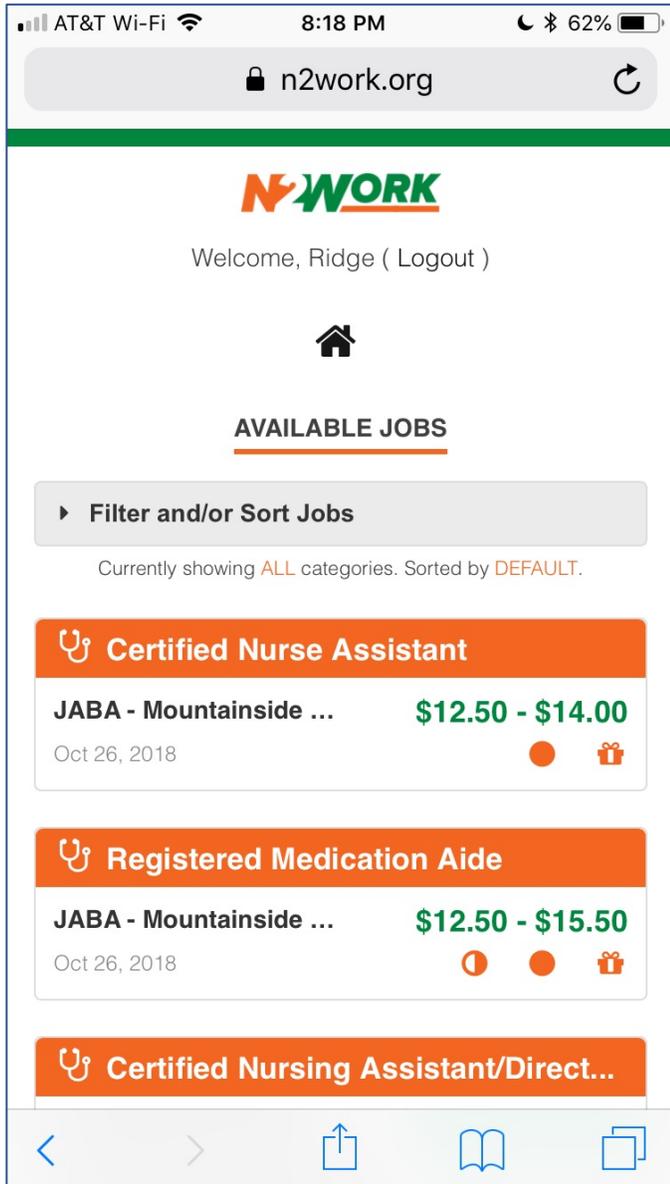
PROGRAMS

- Training Programs for Individuals Starting Businesses
- Training Programs for Existing Businesses to Prepare Them for Government Procurement









AT&T Wi-Fi 9:22 PM 55%

n2work.org

Are you parenting or pregnant?

No
 Yes

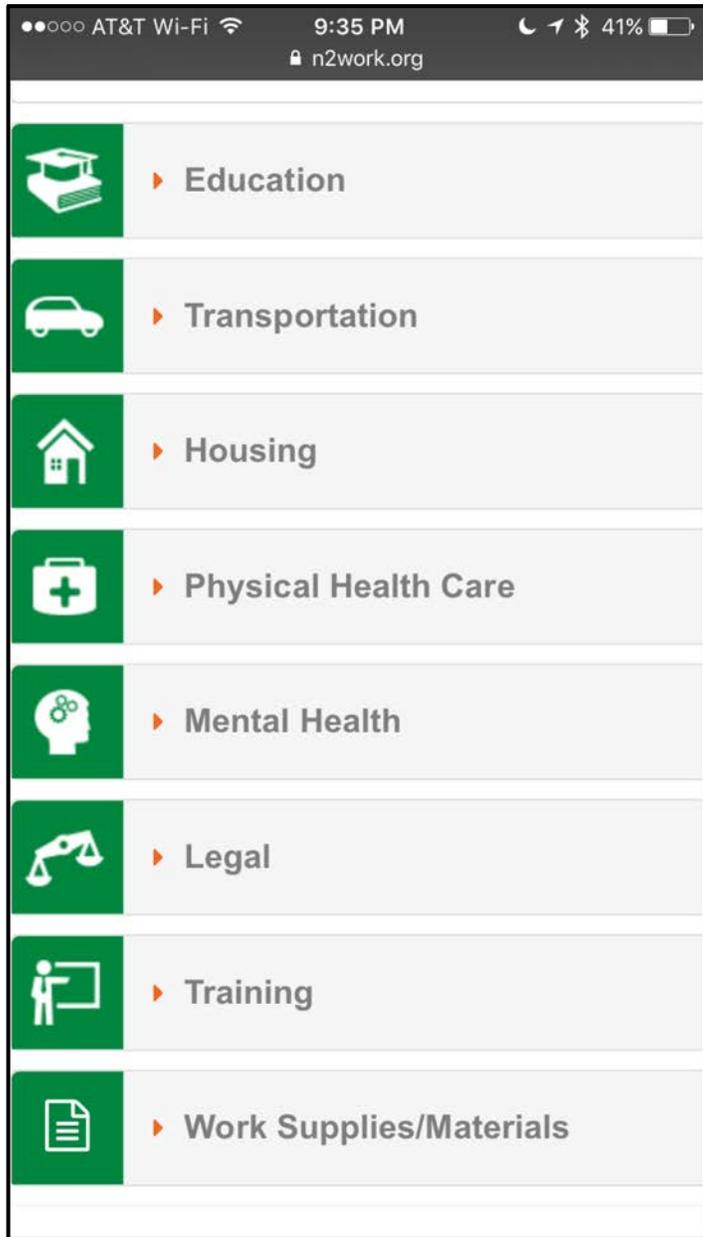
How many children do you have living with you under the age of 18?

None, my children aren't living with me
 None yet, I'm having my first soon!
 1
 2
 3
 4 or more

Are you working currently?

Yes
 No





AT&T LTE 11:51 AM 89%
n2work.org

N2WORK

Welcome, Ridge (Logout)

🏠

ASSESSMENT RESULTS

VEHICLE ACCESS

Vehicle Loaner Provider: Charlottesville Works Initiative/Network2Work

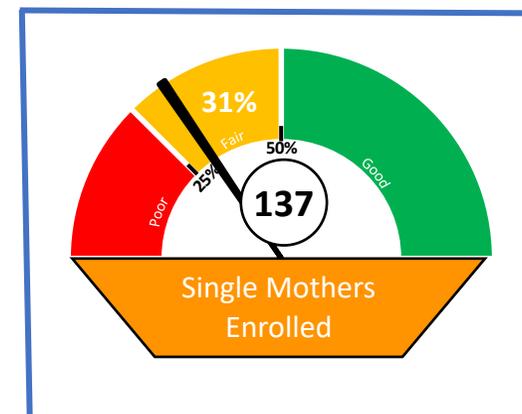
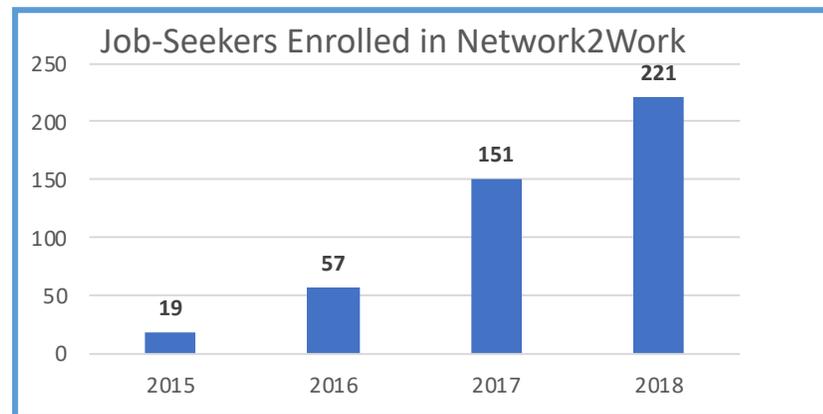
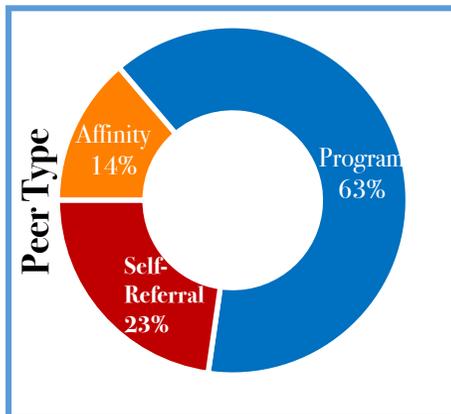
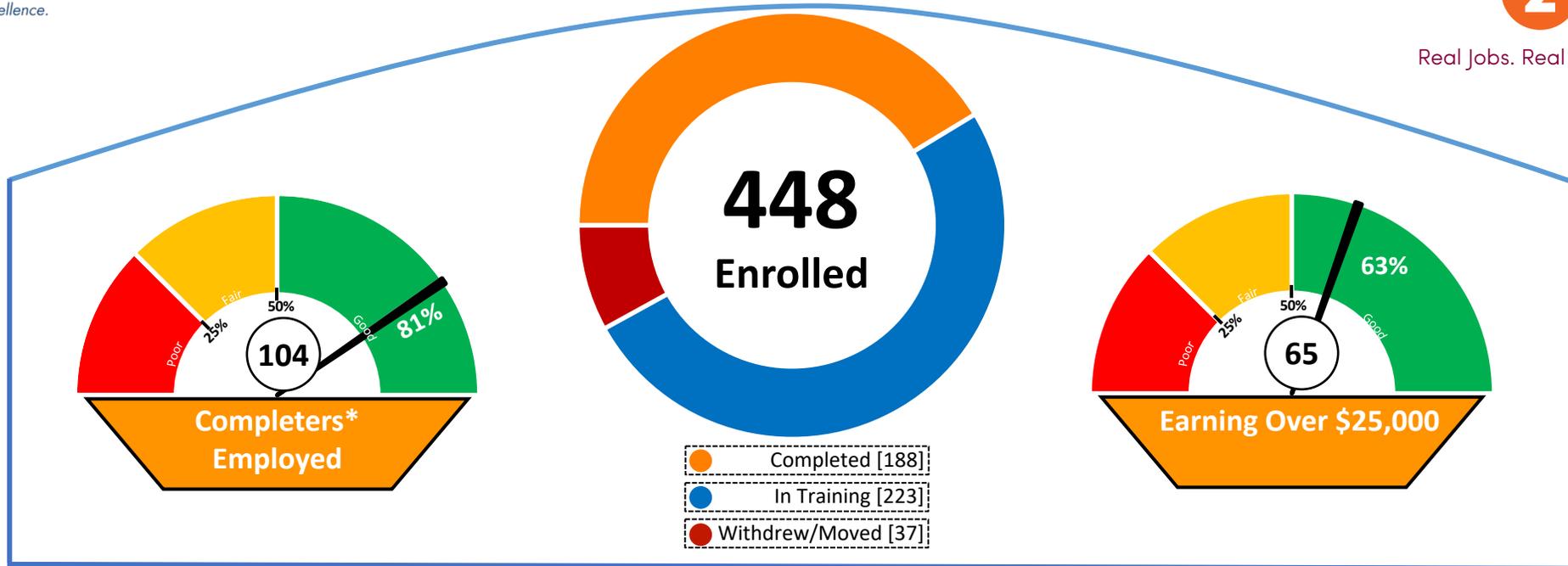
You have been referred to the Charlottesville Works Initiative to get a loaner vehicle for training and work.

NOTE: *To qualify for the Loaner Vehicle Program you must have a current drivers license.

Contact:

- PVCC Community Self-Sufficiency Programs
- Jefferson School City Center
- 233 Fourth St., NW, Charlottesville, VA
- Network2Work@pvcc.edu
- 434.961.5255





*Wage data not yet available on 60 recent Completers

THANK YOU!

• QUESTIONS?

Contact:

Hollie Lee: hlee@Charlottesville.org

Ridge Schuyler: rschuyler@pvcc.edu

PVCC
NETWORK
2WORK

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PVCC
PIEDMONT VIRGINIA
COMMUNITY COLLEGE

Opportunity. Access. Excellence.