

Regional Housing Summit

Date: July 8, 2020
Time: 8:00 AM – 5:00 PM
Location: Omni Charlottesville

Keynote Speakers:

Morning:



Dr. Jessica Lautz is Vice President of Demographics and Behavioral Insights at the National Association of REALTORS®. The core of her research focuses on analyzing demographic trends for both NAR members and housing consumers. Through management of predictive analytics, surveys, focus groups and data analysis, she presents new and innovative ways to showcase results. Jessica discusses research findings in major media outlets and international presentations.

Dr. Lautz received her Doctorate of Real Estate from Nottingham Trent University. She also has a Master's in Public Policy from American University and undergraduate degrees in Political Science and Law and Justice from Central Washington University.

Lunch:



Maurice A. Jones was appointed CEO and President of the Local Initiatives Support Corporation (LISC) in September of 2016. LISC is one of the country's largest organizations supporting projects to revitalize communities and catalyze economic opportunity for residents. Prior to joining LISC, Maurice was the Secretary of Commerce and Trade for the Commonwealth of Virginia where his primary job was to utilize Virginia's assets to solidify its position as the preeminent place to live, work and conduct business.

Maurice previously served as Deputy Secretary for the U.S. Department of Housing and Urban Development (HUD) from April 2012 through January 2014. As the second most senior official at HUD, Maurice managed the

Department's day-to-day operations, the annual operating budget of \$40 billion and the agency's 8,900 employees.

Before his appointment at HUD, Maurice was President of Pilot Media, the largest print and digital organization in Hampton Roads, Virginia. He joined Landmark Media Enterprises, owner of Pilot Media, in 2005, serving as Vice President of the Landmark Publishing Group. In 2006, he became the Vice President and General Manager of Pilot Media, and in 2008 he became President and Publisher of The Virginian-Pilot.

Maurice also served as the Commissioner of the Virginia Department of Social Services and Deputy Chief of Staff to then-Virginia Governor Mark R. Warner. Other positions include: Special Assistant to the General Counsel at the U.S. Treasury Department, Legal Counsel to the Community Development Financial Institutions (CDFI) Fund and Director of the Fund during the Clinton Administration, Associate Attorney at Hunton & Williams in Richmond, Virginia, and Partner at Venture Philanthropy Partners.

Maurice received a Bachelor of Arts in Political Science from Hampden-Sydney College and attended Oxford University in England on a Rhodes Scholarship, where he received a Master of Philosophy in International Relations. He later received a Juris Doctor from the University of Virginia.

Breakout Session Topics

Topics in **BOLD** print are priority topics.

TOPIC	SPEAKER(S)	CONFIRMED?
Regional Housing Policy	Paul DesJardin Director of Community Planning Services, Metropolitan Washington Council of Governments	Yes
	Partnership for Housing Affordability, Richmond region	No
Addressing Veteran Homelessness with tiny homes	Marlin Ferguson Executive Director, Veterans Place of Washington Blvd, Pittsburgh, PA	Yes

Missing Middle Housing	TBD	
Rural Housing and Poverty	Housing Assistance Council	No
Housing as a determinate of Health	Ask Elizabeth Beasley, UVA and Denise Bonds, TJHD	No
Transit Oriented Development & Housing Affordability	TBD	
Housing Messaging – How to talk about affordable housing effectively	TBD	
Manufactured Housing/Alternative Housing Types	TBD	
Zoning Roundtable	TBD	
Housing Mobility through a Housing Hub	HOME VA Office of Human Rights, City of Charlottesville	No No
Preserving neighborhoods with rental inspection districts	TBD	
Landlord Tax Credits for Housing Choice Voucher program participation	TBD	