



Date

Name, Title

Address

Address

Address

Re: Sponsorship Request

Dear **Name**,

Housing needs have been identified as an immediate and ongoing priority for our regional community.

As you know, in April of 2019, the Central Virginia Regional Housing Partnership (CVRHP) held its first annual Regional Housing Summit hosting 170 participants. That first summit was immensely successful because of the valuable information shared, the networking between government officials and members of the private and non-profit sectors, and thanks to our sponsors, without whom the summit could never have existed.

The CVRHP consists of 21 voting members from the public, private, nonprofit, and citizen sectors. They will address, through advisement, the housing needs of the Thomas Jefferson Planning District's region, with a focus on housing production, diversity, accessibility, cost, location, design, and increasing stability for the region's residents. Support for the creation of a Regional Housing Partnership has been extremely favorable.

In 2019, a Comprehensive Regional Housing Study and Needs Assessment identified that the region's affordable housing needs impact 17,239 households, to include: the number of cost-burdened renters and homeowners spending more than 30 percent of their income on housing, replacement of existing assisted housing units in poor condition, and housing needs to accommodate homeless individuals with families. The report indicated that the affordable housing needs for the region is expected to be closer to 21,260 by the year 2040. The need for housing is a universal issue.

On July 8, 2020, the CVRHP is planning to host *Housing Our Future: The Second Annual Regional Housing Summit* at the Omni Hotel in Charlottesville, VA. The goals of the summit are to 1) better inform all stakeholders of the regional impacts of housing, and 2) help direct the CVRHP to develop a Regional Housing Strategy to improve all housing needs, including: homeless, affordable, and market rate. The summit will host 150-200 attendees from throughout the region. **We are, again, seeking your help to raise \$70,000 to host the summit.**

What follows are the details concerning this year's sponsorship levels:

\$15,000 (1 sponsor)

- Exclusive Sponsorship of a Networking Reception the evening of July 7, 2020
- Sponsor Welcome and Introduction of Keynote Speaker
- Premier Seating at the Summit
- Eight full summit registrations including all meals
- Logo on all summit materials
- Vendor table in pre-function area

\$10,000 (1 sponsor)

- Presenting Sponsorship of the Keynote Speaker
- Sponsor Welcome and Introduction of Keynote Speaker
- Premier seating at the event
- Eight full summit registrations including all meals
- Vendor table in pre-function area

\$5,000

- Sponsorship of one meal
- Eight full summit registrations including all meals
- Logo on all summit materials
- Vendor table in pre-function area

\$2,500

- Sponsorship of breakout session
- Two full summit registrations including all meals
- Logo on all summit materials
- Vendor table in pre-function area

\$1,000

- Sponsorship of breaks
- One full summit registration including all meals
- Logo on all summit materials
- Vendor table in pre-function area

If your organization would like to participate again in the Spring Regional Housing Summit as a sponsor, please complete the enclosed form. If you have any questions, please contact me or Christine Jacobs, the Thomas Jefferson Planning District Commission's Housing Director, at (434) 979-7310. We appreciate any consideration and assistance your organization may choose to offer.

Sincerely,

Chip Boyles
Executive Director

Enclosure: Sponsorship Form

Regional Housing Summit Sponsorship Form

If you are interested in being a sponsor for the Regional Housing Summit, please complete the following:

Company or Organization Name: _____

Address: _____
Street

_____ City State Zip Code

Contact Person: _____

Contact Phone: _____

Contact Email: _____

Sponsorship Amount:

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Please make checks payable to **Thomas Jefferson Planning District Commission.**

Once your paperwork is submitted, you will receive an email from Christine Jacobs, the Thomas Jefferson Planning District Housing Director. This email will have instructions on how to submit your company logo for display on all summit materials and registration information.

This form can be mailed to:

Thomas Jefferson Planning District Commission
C/O Christine Jacobs
PO Box 1505
Charlottesville, VA 22902-1505

Thank you. We sincerely appreciate your support.