

# ACTION PLAN #1:

## Education/Outreach and Community Engagement

**Team Members:** Regional Housing Events Committee: Stacy Pethia, Keith Smith, Jesse Rutherford, Gequetta Murray-Key, Anthony Haro, Ali DiGuardo, Bob Babyok, Christine Jacobs, Chip Boyles

**Missing talent:** \_\_\_\_\_

**OUR GOAL:** Hold an annual Spring Regional Housing Summit.

The three most important things for us to do to move this goal forward within the next 18 months

1. Identify Logistics (Venue, Food, etc), Theme, Keynote Speaker, Break-out Content, and Speakers
2. Secure Sponsorships and Funding
3. Develop Print Materials, Marketing materials, and Registration process

# ACTION PLAN #2:

## Education/Outreach and Community Engagement

**Team Members:** Keith Smith, Chris Henry,\_\_\_\_\_

**Missing talent:** Ryan Pace Consulting, CAAR IT\_\_\_\_\_

**OUR GOAL:** Create a regional housing website to provide educational content/regional resources, links to housing stock, how to get involved, and access to a regional housing legislative agenda.

The three most important things for us to do to move this goal forward within the next 18 months

1. Research & Identify examples of web sites that offer affordable housing information meeting CVRHP's needs for web site. Identify content for the site.
2. Cooperate with housing providers to insure non-duplication of web site.
3. Research funding mechanisms to support web site to include local jurisdictions. Look at advertisement as funding source.

# ACTION PLAN #3:

## Address Zoning/Comprehensive Plan Barriers

**Team Members:** Housing Analysis & Strategies Committee: Anthony Haro, Sunshine Mathon, Brandon Collins, Gequetta Murray-Key, Bob Babyok, Stacy Pethia, Dan Rosensweig, Christine Jacobs, Chip Boyles

**Missing talent:** \_\_\_\_\_

**OUR GOAL:** Develop a Regional Housing Plan to include individual recommended housing chapters for each county in Region 10 and a Regional Housing component that complements and supports the counties' plans.

The three most important things for us to do to move this goal forward within the next 18 months

1. Complete Community Engagement
2. Draft and Review Housing Strategy Chapters for County Comp Plans
3. Draft and Review Regional Vision Statement and Regional Strategies
4. Review zoning for Comp Plan congruence

# ACTION PLAN #4:

## Develop Policy Agenda for General Assembly

**Team Members:** Executive Committee: Keith Smith, Ned Gallaway, Christine Jacobs, David Blount/Dominique Lavorata,

**Missing talent:** David Toscano, CAAR, Rural Virginia, non-profit member, for-profit member

**OUR GOAL:** Develop legislative priorities for the Central Virginia Regional Housing Partnership that align, overlap, or mirror jurisdictional legislative priorities.

The three most important things for us to do to move this goal forward within the next 18 months

1. Review 2020 Legislative Priorities for common housing initiatives – local & state
2. Assign Executive Committee as Legislative Committee
3. Legislative Round Table
4. Identify local and committee key legislators

# ACTION PLAN #5: \*Tabled until Further Notice

## UVA Collaboration

**Team Members:** Keith Smith, Dan Rosensweig, Sunshine Mathon, Chris Henry, Chip Boyles, Christine Jacobs, Colette Sheehy

**Missing talent:** \_\_\_\_\_

**OUR GOAL:** Continue progress with the University of Virginia work group to facilitate development of affordable/workforce housing on existing UVA land.

The three most important things for us to do to move this goal forward within the next 18 months

1. Continued dialogue between UVA and RHP.
- 2.
- 3.



# ACTION PLAN #6:

## Developing Regional Housing Metrics

**Team Members:** Housing Analysis & Strategies Committee: Anthony Haro, Sunshine Mathon, Brandon Collins, Gequetta Murray-Key, Bob Babyok, Stacy Pethia, Dan Rosensweig, Christine Jacobs, Chip Boyles

**Missing talent:** \_\_\_\_\_

**OUR GOAL:** Develop clear metrics for each sector of housing via strategic housing plans with the measurement of progress over time.

The three most important things for us to do to move this goal forward within the next 18 months

1. Develop a Housing Health Report Card Template
2. Develop Metrics as Strategies are identified
- 3.