



**Central Virginia Regional Housing Partnership –
Executive Committee**
February 26, 2020
2:00 PM
TJPDC Offices

Committee

Keith Smith
Colette Sheehy
Greg Powe
Ned Gallaway
Anthony Haro
George Krieger

Staff/Other

Chip Boyles
Christine Jacobs
Gretchen Thomas
Shirese Franklin
Susan Stimart
Stacy Pethia

Call to Order

Keith Smith called the meeting to order at 2:02 p.m. Mr. Smith introduced Susan Stimart.

Comments from the Public

None.

Approval of Minutes

Ms. Sheehy made a motion to approve the January 2020 minutes seconded by Mr. Gallaway and the motion was approved unanimously.

Since Mr. Haro had not arrived at the meeting yet, the agenda was switched so discussion of the Housing Summit was moved up to the first item.

Second Annual Regional Housing Summit Update

The committee discussed the \$48K budget and Ms. Pethia noted that there was \$4.1K left over from last year's summit to be applied to this year's event. There is a need to raise approximately \$25K to cover the reception and the cost of the summit without additional breakout rooms at the Omni. If there is a desire by the committee for the breakout rooms, a total of \$28K would need to be raised.

Ms. Pethia gave the committee the final draft of the Save the Date document and asked the committee for comments. Ms. Jacobs said the Save the Date would be sent to the TJPDC mail list, it would be put onto the Facebook news feed, and the RHP Committee would be asked to forward it to their contacts.

The committee then discussed the draft agenda, including the evening of July 7th reception. Ms. Pethia noted that there will be extended breaks this year to allow for more networking between attendees.

The committee discussed the potential breakout topics and decided that it would be best to put an option on the registration for the attendee's choice of breakout sessions.

Next, the sponsor letter and the sponsorship package were shared with the committee. Ms. Jacobs sent a list of the recipients to the Executive Committee in an email.

Ms. Pethia explained that the reception, slated to be held the evening of July 7 at The Common House, will have Maurice Jones as the guest of honor. The committee discussed whether to charge or not charge for the reception. There was also a discussion about who was to be invited to this intimate reception with Mr. Jones.

After much discussion, Ms. Jacobs summarized that the Executive Committee is recommending that the reception be considered a fundraising opportunity for the RHP's sustainability, and that the Events Committee should request from the full CVRHP Committee to get names of individuals who should be invited.

The goal is to have the invitation list created for the next meeting. The invitation would be sent out to individuals with an RSVP.

Ms. Sheehy recommended that since it is a fundraising event, there should be no charge to attend.

The committee also discussed when to "let go" of the networking reception if there was no sponsor. Ms. Sheehy noted that it would be important to create a timeline with deadlines. Ms. Jacobs said she would put it on the agenda for the next Events Committee meeting.

Mr. Powe noted that it will be important to follow up with those who have been solicited to be sponsors. It was decided that Mr. Smith and Ms. Sheehy will come up with a plan for members of the committee to follow up with each potential sponsor individually before the Executive Committee meets again.

CVRHP Strategic Plan Update

Mr. Haro read and reviewed the draft strategic plan with the committee.

Ms. Sheehy noted that there may be a concern with the word "affordable housing" throughout the document because it can be a relative term.

After much discussion, Ms. Jacobs suggested that the word "affordable" be removed from the Mission and the Vision statements and should be left in everywhere else. The committee concurred.

In the Initial Action Plan section of the strategic plan (VII), the word "spring" should be removed from VII, 1b, and it should read "Hold an annual Regional Housing Summit" instead.

Mr. Haro said of VII, 1c, that the Website Committee has not been created. Mr. Boyles said that Phase I would be to have the website up within 30 days and it should include educational content/regional resources. Phase II would be to create the interactivity with a links to housing stock and a portal for residents to provide input. Mr. Smith said he would take the lead on making that happen.

In section VII, 2c, it should read "...regulatory requirement that prevent healthy living."

Regarding VII, 4d, Mr. Gallaway suggested that the committee approach the General Assembly in August.

Ms. Jacobs said the Executive Committee should be meeting in May, June and July to make decisions on what the priorities are to present to the General Assembly.

Ms. Stimart suggested that there be a session at the Summit to discuss ideas on what to bring to the legislature. After some discussion, the committee suggested that there be a way (either online or via paper) to gather comments, suggestions, and questions from the participants throughout the day regarding legislative priorities.

Mr. Boyles noted that the website could be announced at the Summit and there could be an opportunity to gather comments about the Summit on the website throughout the day.

Ms. Jacobs said that the Strategic Plan will go the full committee for a vote at their next meeting.

Round Table Discussion

Mr. Powe noted that he has a number of folks he would like to be invited to the Summit

Mr. Smith adjourned the meeting at 3:21 p.m.