



REGIONAL HOUSING PARTNERSHIP Agenda

Wednesday June 24, 2020, 2:00 pm – 3:30 pm

1. Call to Order	Chair	2:00
2. Comments from the Public	Chair	2:00 – 2:10
3. Consent Agenda a. *October, 2019 Draft Minutes – <i>Handout</i>	Chair	2:10-2:15
4. Officer Elections	Chair	2:15
5. Committee Updates a. Executive Committee	Chair	2:15-2:20
b. Regional Housing Events Committee	Stacy Pethia	2:20-2:25
c. Strategies and Analysis Committee	Anthony Haro	2:25-2:30
6. Strategic Plan a. *Full CVRHP Strategic Plan – <i>Handout</i>	Chair	2:30-2:40
7. Roundtable	All Members	2:40-3:25
8. Meeting Dates for 2020 a. Meeting dates posted to the Website (<i>handout</i>)	Chair	3:25-3:30
9. Adjourn	Chair	3:30

**Proposed Action Item*

Opening Statement from the Chair:

The Central Virginia Regional Housing Partnership members are meeting this evening, June 24th at 3:00 PM with a quorum of voting members through electronic virtual communication of Zoom software application. The meeting agenda and virtual meeting address has been posted for one week on the TJPDC-Regional Housing Partnership web site and provided to voting Partnership members via email. This meeting is open to public viewing and public comment will be allowed through electronic communication at such time as provided on the meeting agenda. This meeting is being recorded.

As a public body, the Regional Housing Partnership is allowed to meet utilizing virtual meeting procedures and policies as outlined in Item 4.0-01 of the Virginia State Budget, HB 29.

Item 4.0-01 Allows public bodies to meet through electronic communication means during emergency declarations such as the current COVID-19 emergency.

The Governor has declared a state of emergency, the nature of this declared emergency makes it impracticable or unsafe for the public body to assemble in a single location; the purpose of meeting is to discuss or transact the business statutorily required or necessary to continue operations of the public body; the TJPDC shall make available a recording of the meeting on its website in accordance with the timeframes established in §§ 2.2-3707 and 2.2-3707.1 of the Code of Virginia. The nature of the emergency, the fact that the meeting was held by electronic communication means, and the type of electronic communication means by which the meeting was held shall be stated in the minutes of the public body.

Attendance will be recorded at the point of meeting entry. We ask that you keep your communication devices on mute until you prepare to speak. In addition, you may “raise a hand” or use the chat feature to initiate a discussion. Those wishing to speak are asked to use the raised hand function or chat function of the Zoom program.

The meeting host will call your name and then you can unmute yourself and speak to the group. If you prefer to speak using the chat feature, the host can read your comments to the group.

To see the raise hand feature on your screen, click on “Participants” at the bottom of your screen, the raised hand button will be at the bottom left of your screen under the list of participants.

For Voting Partners, we will be using the Zoom Poll function. To vote, please click on the Zoom poll for each agenda item to be voted upon.



Central Virginia Regional Housing Partnership

October 15, 2019

3:00 – 4:30 PM

Water Street Center

Committee

Sunshine Mathon
Dan Rosensweig
Heather Hill
Jesse Rutherford
Greg Powe
Anthony Haro
Denise Bonds
George Krieger
Keith Smith
Christopher Brement
Colette Sheehy
Peter Holman
Jay Willer (absent)
Ned Gallaway (absent)
Chris Henry (absent)
Robert Babyok (absent)
Diantha McKeel (absent)
Brandon Collins (absent)
Gequetta Murray-Key (absent)
Jeff Waite (absent)

Staff/Other

Chip Boyles
Christine Jacobs
Gretchen Thomas

Call to Order

Keith Smith called the meeting to order at 3:02 p.m.

Comments from the Public

None.

Approval of Minutes

Mr. Mathon made a motion to approve the minutes from both April 19, 2019 and August 30, 2019. Mr. Rosensweig seconded the motion and it passed unanimously.

Consent Agenda

FULL CVRHP Strategic Planning Retreat Report

Ms. Jacobs presented the report from Spark Mill, the consulting group who conducted the retreat for the Partnership.

Action Plan #1: Hold an Annual Spring Regional Housing Summit

Ms. Jacobs reported that the Summit would be at the Omni in Charlottesville again next year. There is no keynote speaker to date.

Mr. Haro asked if it would be prudent to make the Summit a two-day event to spread out the programming.

Mr. Boyles noted that the budget would probably dictate the answer to that.

Ms. Jacobs said that question would go on the next Events Committee agenda.

Action Plan #2: Create a Regional Housing Website

Ms. Smith reported that CAAR was willing to donate time from their IT folks to help establish a website for the CVRHP.

Mr. Smith asked for additional help on the committee and Mr. Holman and Ms. Bonds volunteered.

Mr. Mathon said there was an effort to centralize lists with HUD, but perhaps there is a connection CVRHP could use on its website.

Mr. Haro mentioned that sustainability of the website is an issue and a staff person would need to manage it full time, to which Mr. Smith noted that it may not be in the budget right now. Mr. Haro suggested that it be done in phases.

Ms. Sheehy said that it could potentially be a UVA student project. She said she would need details on what to ask for, but perhaps it could be done as a Spring semester project.

Mr. Smith said he would keep Mr. Mathon, Ms. Hill, and Ms. Rosensweig in the loop on the website progression.

Action Plan #3: Develop a Regional Housing Plan

Mr. Haro suggested that there be an outreach to rural communities through September of 2020 versus June, 2020 regarding how to deal with zoning.

He also noted that the committee will need to go through local plans and pull issues out and create synergy between them to create a more regional strategy.

Mr. Boyles said that every county has a planning department with anywhere from one to 40 staff members. Smaller-staffed counties may take the recommended chapter and adopt it into a comp plan, but what each planning department decides to do with the plans is up to them.

Mr. Boyles went on to say that the housing chapter will be county specific. The vision and the recommended strategies will be unique to each locality, and it will be up to the locality to decide what to do that information.

Mr. Smith reported that Ms. Jacobs has been presenting information to the Board of Supervisors/Councils about this.

Mr. Haro said there is a template being created now for the chapters and they will be tweaked for each locality.

Mr. Boyles added that the committee has received input from all the localities. There has been a lot of engagement with some, but much less from others.

Action Plan #4: Develop Legislative Priorities

When asked who would volunteer for this committee, Mr. Mathon, Mr. Rutherford, and Ms. Hill responded they would step up.

Ms. Hill noted that David Blount, TJPDC's Legislative Liaison, would be a natural for this committee.

Mr. Powe made a motion to establish a separate legislative committee. Ms. Bonds seconded the motion. The motion passed unanimously.

Action Plan #5: Continue progress with UVA work group to facilitate development of affordable/workforce housing on existing UVA land.

This item has been tabled for now.

Mr. Powe noted that it is difficult to maintain energy of the group unless there are goals and vision. Mr. Boyles noted that many are saying we need to be doing something, not just creating goals and visions. With that in mind, staff will be going to the localities and saying, "this is what we have so far, how do you want to shape it to fit your locality?"

Action Plan #6: Develop clear metrics for each sector of housing

Mr. Powe said that it is important to create goals in order to develop metrics

Mr. Krieger suggested the best way to create goals is to ask the localities what the problems are facing each of the localities.

Ms. Jacobs said there have been stakeholder meetings in the localities.

Mr. Krieger said it will be important to get information the localities' Planning/Housing directors regarding their biggest obstacles.

After additional discussion on how to approach developing goals, Mr. Smith adjourned the meeting at 4:23 p.m.

Draft Central Virginia Regional Housing Partnership: Strategic Plan

- I. **Executive Summary:** This draft plan follows extensive organizational work on the part of the Central Virginia Regional Housing Partnership (CVRHP) to identify needs in the community and create an action plan to close the regional 14,000 unit/intervention gap for affordable housing. Elements of this plan were taken from the CVRHP's Statement of Objectives, from the Strategic Planning Retreat Report (Aug. 30, 2019), and from the RHP strategic plan discussion on October 15th, 2019.
- II. **Organizational Description:** The CVRHP serves as an official advisory board, created by the Thomas Jefferson Planning District Commission, in partnership with the public, private, nonprofit, and citizen stakeholders. Composed of an overarching consortium of housing interests, the Partnership will enhance regional coordination and effectiveness to address the housing needs of the Thomas Jefferson Planning District's region, with a focus on housing production, diversity, accessibility, cost, location, design, and increasing stability for the region's residents.
- III. **Mission:** The Central Virginia Regional Housing Partnership exists to facilitate regional coordination to ensure access to housing for all.
- IV. **Vision:** A 100% alignment of supply and demand of housing opportunities throughout the region so that every resident can find access to safe, decent, affordable housing in communities of their choice.
- V. **Objectives:** The primary objectives of the CVRHP are to address unmet housing needs and preserve housing affordability.

To do so, the Partnership will utilize the Comprehensive Regional Housing Study and Needs Analysis to identify and support strategies to bring about the alignment of policy, funding, and programming in order to close the 14,000 affordable housing needs gap (units and interventions) and create a dynamic housing system in the region.

In order to support meeting the primary objectives, the Partnership will pursue the following opportunities:

1. Improve the collaboration across jurisdictional lines based on a common vision.
2. Further the relationship between localities.
3. Promote the inclusion of Transportation, Workforce Development, and Opportunities for Healthy Living into decisions about housing.
4. Advocate for the integration of housing into other decision making.

VI. Key Deliverables:

1. Develop a plan for education, outreach, and community engagement to support the development and implementation of regional housing strategies.
2. Create a holistic Regional Housing Plan by September 2020.
3. Develop metrics to evaluate progress over time on the strategies within the Regional Housing Plan by September 2020.
4. Create a consolidated regional policy platform for legislators to bring to the General Assembly in support of the regional housing strategies for the 2021 Legislative Session.

VII. Initial Action Plan:

1. Develop a plan for education, outreach, and community engagement to support the development and implementation of regional housing strategies.

Activities:

- a. Develop a plan for listening to residents to develop and revise the Regional Housing Plan.

Team Members: Strategies and Analysis Committee

- i. Hold housing-related stakeholder meetings and citizen community engagement meetings in each jurisdiction and deploy a digital and paper regional housing survey in each jurisdiction.

- b. Hold an annual Regional Housing Summit.

Team Members: Regional Housing Events Committee

- Key Goals: Educate elected officials, locality staff, housing practitioners and community members on regional housing needs, best practices in affordable housing, and innovations in policy and programming for addressing housing needs; facilitate regional coordination to develop strategies for meeting housing needs.

- c. Create a regional website.

Team Members: Website Committee

- Key Goals: Provide educational content/regional resources; Create links to available housing stock; Create a portal for residents to inform RHP and decision makers about housing challenges; Create access to and receive feedback on a regional housing legislative agenda.

2. Create a holistic Regional Housing Plan for consideration by the TJPDC by September 2020.

Activities:

- a. Develop a Regional Housing Plan that includes recommended housing chapters for each county and a regional housing component that compliments and supports the counties' plans.

Team Members: Analysis and Strategies Committee

- Key Goals: Adopt a regional approach to housing provision and preservation that enables the right housing choices in the right places and that adds up to a reduction in regional housing deficit.

- b. Review zoning codes, comprehensive plans and other key policy documents in the region.
Team Members: Analysis and Strategies Committee
 - Key Goals: To identify regional zoning and regulatory barriers to affordable housing.
- c. Work with staff to identify zoning and regulatory requirement that present barriers to healthy living.
Team Members: Analysis and Strategies Committee
 - Key Goals: To develop solutions to address zoning and regulatory barriers to healthy living.

3. Develop metrics to evaluate progress over time on the strategies within the Regional Housing Plan by September 2020.

Activities:

- a. Develop clear metrics for each sector of the housing system.
Team Members: Strategies and Analysis Committee
 - Key Goals: Ensure measurable progress on the regional strategies to address housing needs
- b. Develop a dashboard to report on progress over time.
Team Members: Strategies and Analysis Committee
 - Key Goal: Make information accessible to the community.

4. Create a consolidated regional policy platform for legislators to bring to the General Assembly in support of the regional housing strategies for the 2021 Legislative Session.

Activities:

- a. Review 2020 Legislative Priorities to identify common initiatives.
Team Members: Executive Committee
 - Key Goals: Identify regional housing legislative priorities.
- b. Develop regional legislative priorities that align and/or overlap with jurisdictional legislative priorities.
Team Members: Executive Committee
 - Key Goals: Impact legislation in 2021
- c. Create a legislative round table.
Team Members: Executive Committee
 - Key Goals: Have an ongoing forum to update legislative platform as new ideas emerge and as necessary enabling legislation is identified in code audits; Help municipalities achieve the tools they need to realize their goals around zoning and policy related to affordable housing.
- d. Develop a plan to regularly engage legislators from Region 10.
Team Members: Executive Committee
 - Key Goals: Sponsorship and support of key legislation.

CVRHP 2020 Meeting Dates:

Quarter 1 Partnership Meeting: ~~Wednesday, March 25, 2020, 2:00 pm – 3:30 pm~~ – cancelled per Covid

Quarter 2 Partnership Meeting: Wednesday, June 24, 2019 (2:00 – 3:30pm)

Quarter 3 Partnership Meeting: Wednesday, September 23, 2020, 2:00 pm – 3:30 pm

Quarter 4 Partnership Meeting: Wednesday, December 9, 2:00 pm – 3:30 pm

CVRHP 2020 - Executive Committee Meeting Dates/Times:

Wednesday, January 22, 2020, 2:00 pm – 3:30 pm

Wednesday, February 26, 2020, 2:00 pm – 3:30 pm

Wednesday, April 22, 2020, 2:00 pm – 3:30 pm

Wednesday, May 27, 2020, 2:00 pm – 3:30 pm

Wednesday, July 22, 2020, 2:00 pm – 3:30 pm

Wednesday, August 26, 2020, 2:00 pm – 3:30 pm

Wednesday, October 28, 2020, 2:00 pm – 3:30 pm

November Executive Committee Meeting as needed

CVRHP 2020 - Housing Events Committee Meeting Dates/Times

Thursday, January 2, 2020 9:00 – 10:00 am

Thursday, February 6, 2020, 9:00 -10:00 am

Thursday, March 5, 2020, 9:00 – 10: 00 am

Thursday, April 2, 2020, 9:00 – 10: 00 am

Thursday, April 23, 2020, 9:00 – 10: 00 am (April 16 – TomTom Summit)

Thursday, May 7, 2020, 9:00 – 10: 00 am

Thursday, June 4, 2020, 9:00 – 10: 00 am

Thursday, June 18, 2020, 9:00 am – 10:00 am

Thursday, July 2, 2020, 9:00 – 10: 00 am

Thursday, August 6, 2020, 9:00 – 10: 00 am

Thursday, September 3, 2020, 9:00 – 10: 00 am

Thursday, October 1, 2020, 9:00 – 10: 00 am

November Housing Events Committee meeting as needed

Thursday, December 3, 2020, 9:00 – 10: 00 am

CVRHP 2020 - Strategies and Analysis Committee Meeting Dates/Times

Thursday, January 2, 2020, 10:15 – 11:15 am

Thursday, February 6, 2020, 10:15 – 11:15 am

Thursday, March 5, 2020, 10:15 – 11:15 am

Thursday, April 2, 2020, 10:15 – 11:15 am

Thursday, May 7, 2020, 10:15 – 11:15 am

Thursday, June 4, 2020, 10:15 – 11:15 am

Thursday, June 25, 2020, 10:15 – 11:15 am

Thursday, July 16, 2020, 10:15 – 11:15 am

Thursday, August 6, 2020, 10:15 – 11:15 am

Thursday, August 27, 2020, 10:15 – 11:15 am

Thursday, September 17, 2020, 10:15 – 11:15 am

Thursday, October 8, 2020, 10:15 – 11:15 am

November Strategies and Analysis meeting as needed

Thursday, December 3, 2020, 10:15 – 11:15 am