

SCOTTSVILLE- West Downtown Small Area Plan

PUBLIC ENGAGEMENT SUMMARY: SEPTEMBER 16TH 2019



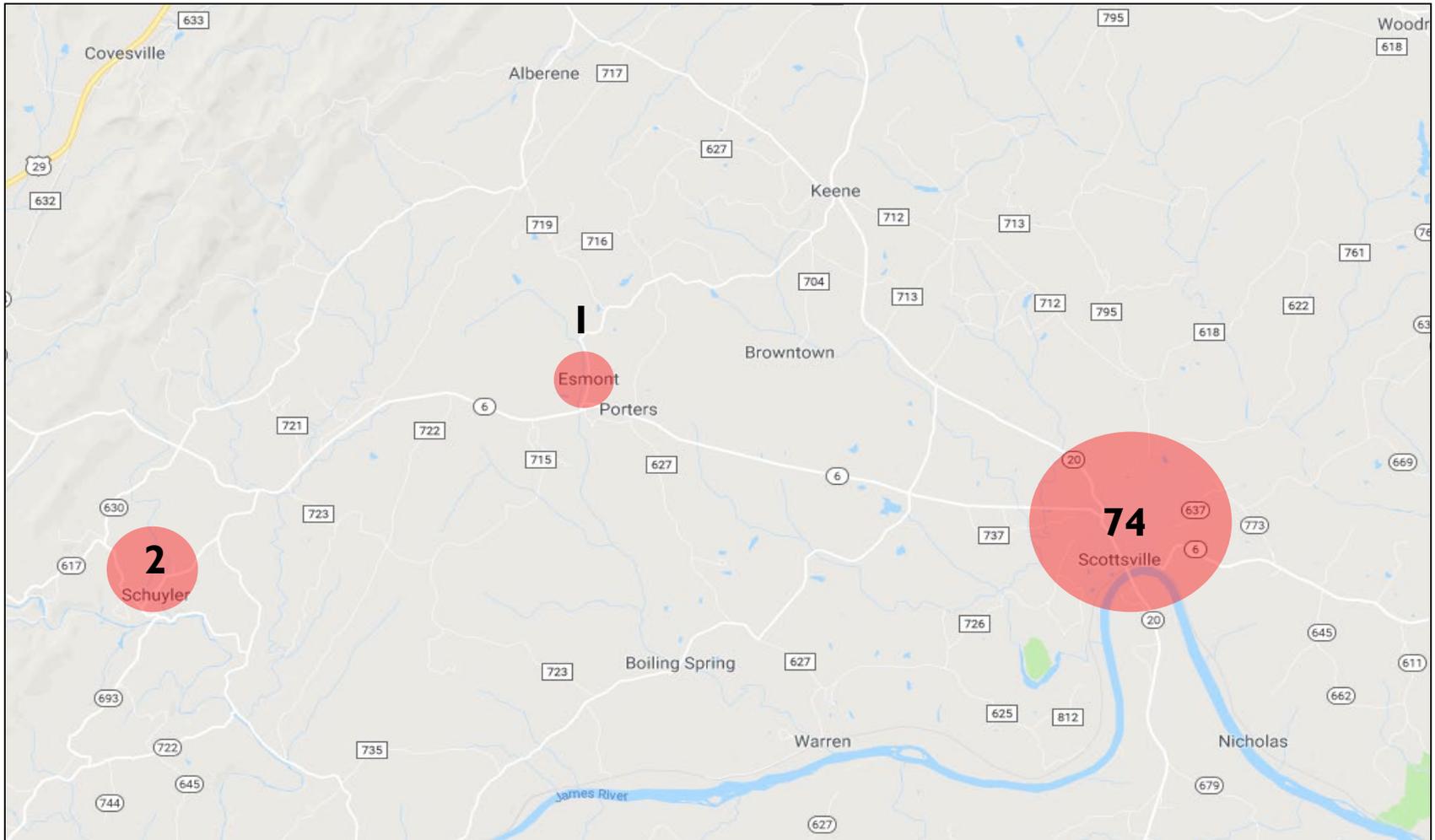
The TJPDC's Role

- Host a project webpage: tjpd.org/scottsville/
- Assist with development of survey
- Summarize feedback & formulate recommendations for next steps
- Assist with GIS & mapping as-needed

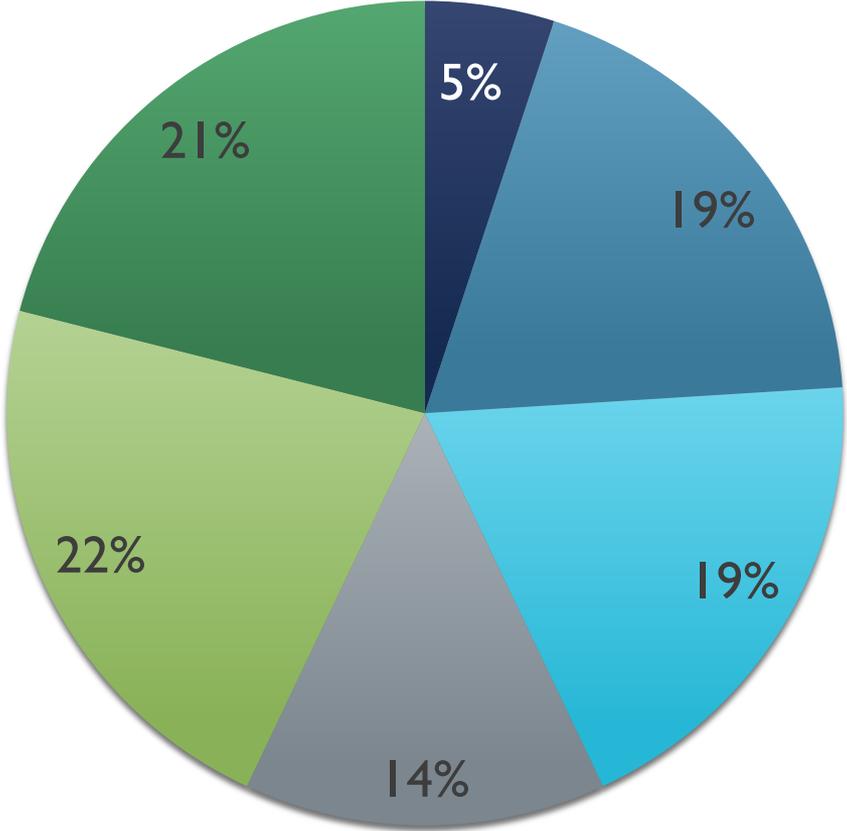
Survey Summary

- 131 Responses
- Paper and online format
- Available from July 31st to August 29th

Where Respondents Live

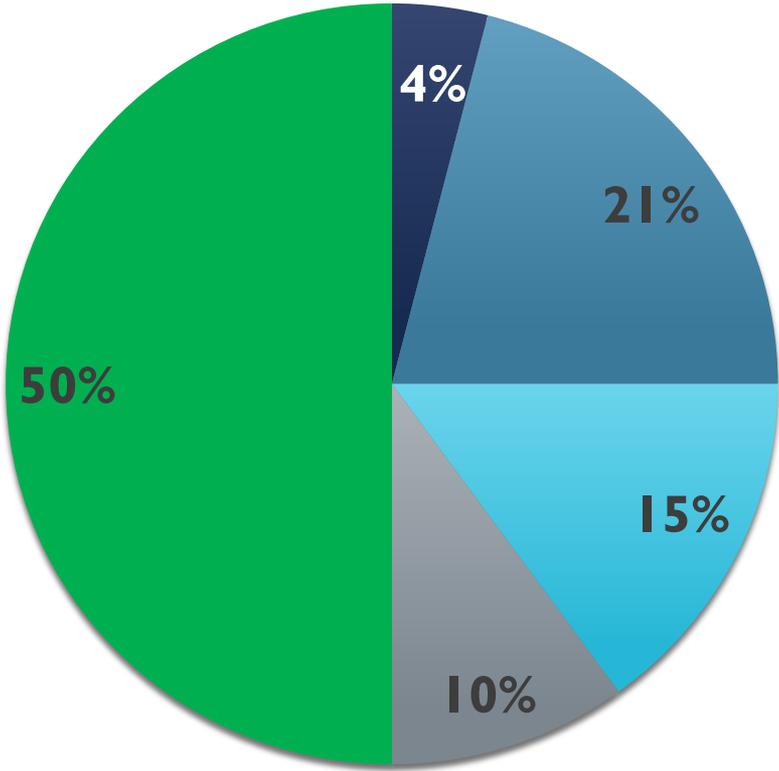


Demographic Trends: Age



■ 18-25 ■ 26-35 ■ 36-45 ■ 46-55 ■ 56-65 ■ 65 or older

Demographic Trends: Time Living in the Area



■ Less than 1 year ■ 2-5 years ■ 6-10 years ■ 11-15 years ■ 15 or more

Rating Characteristics of Scottsville

Top Rated Characteristics:

- Rural setting.....87% rated as GOOD
- Family atmosphere.....76% rated as GOOD
- Access to adjacent localities.....45% rated as GOOD
- Housing that is affordable.....42% rated as GOOD

Lowest Rated Characteristics:

- Proximity to employment.....36% rated as POOR
- Proximity to shopping.....34% rated as POOR

Priorities to Improve Sense of Community

Top Rated Priorities:

- Traffic solutions for Route 20.....54% rated as HIGH
- Additional professional/medical services.....52% rated as HIGH
- More job opportunities.....47% rated as HIGH
- Parks & Rec Space.....42% rated as HIGH
- Historic architecture & attractive buildings.... 42% rated as HIGH

Lower Priorities:

- Improved landscaping along roadsides.....24% rated as HIGH

Priorities for Housing Type

High Rated Priorities:

- Single family residential.....37% rated as HIGH
- 55+ residential.....30% rated as HIGH
- Assisted living.....30% rated as HIGH
- Mixed use apartments.....27% rated as HIGH

Lower Priorities:

- Twin or duplex.....7% rated as HIGH
- Townhouse.....10% rated as HIGH

Priorities for Recruiting Businesses

High Rated Priorities:

- Offices, medical services, & technology.....55% rated as HIGH
- Support for home business47% rated as HIGH
- Basic retail shops.....45% rated as HIGH

Lower Priorities:

- Tourist-oriented shops & services.....24% rated as HIGH
- Light manufacturing.....27% rated as HIGH
- Restaurants & night life.....32% rated as HIGH

Transportation Obstacles

High Problem Areas:

- Lack of sidewalks.....39% rated as MAJOR
- Travel time & long distances.....35% rated as MAJOR
- JAUNT & Public transit.....31% rated as MAJOR
- Speeding.....26% rated as MAJOR

Lower Problem Areas:

- School traffic.....7% rated as MAJOR
- Lack of pedestrian crossings.....18% rated as MAJOR
- Lack of bike lanes.....19% rated as MAJOR

Use of Parks

- A few times a year.....38%
- Less than once a week but more than monthly..... 27%
- More than once a week.....21%
- Monthly.....8%
- Never.....6%

Added Amenities to Encourage Park Usage

- Fitness trail w/exercise stations.....44%
- Splash playground.....42%
- Wi-Fi.....35%
- Dog park.....35%
- Community garden.....33%
- More playground equipment.....30%
- Murals or sculpture.....19%

Priority Focus Areas

- Additional job opportunities close by.....47%
- Creating sense of community.....45%
- Additional shopping or retail.....39%
- Recreational development.....37%
- Housing opportunities.....31%
- Transportation opportunities25%

Themes from Open-Ended Responses

- A need for more residents to support existing businesses
- Small town feel & rural charm vs. need to travel to Charlottesville, lack of services in town, more housing options
- Infrastructure needs come with an increase in housing
- Opportunities for safety improvements to Route 20
- Improved river access, more community programming & events
- Access to reliable internet
- Large-scale development that is out of character with existing conditions is not a high priority

What Next?

- Feedback from the public is one component of an overall strategy for moving forward
 - The Comprehensive Plan and Future Land Use map do a good job of identifying where and strategies for guiding intentional growth
 - Is the current infrastructure sufficient for growth and density?
 - What are the market conditions? Are they consistent with the community's vision of reinforcing existing town character?
 - Are the property owner's needs consistent with feedback?
- How best to balance Scottsville's rural charm and unique sense of place with desire for additional services, jobs, and housing opportunities