

CEDS Committee Meeting

Thomas Jefferson Planning District
Commission Region

Presented by: Alex Tranmer
& Dan Gundersen

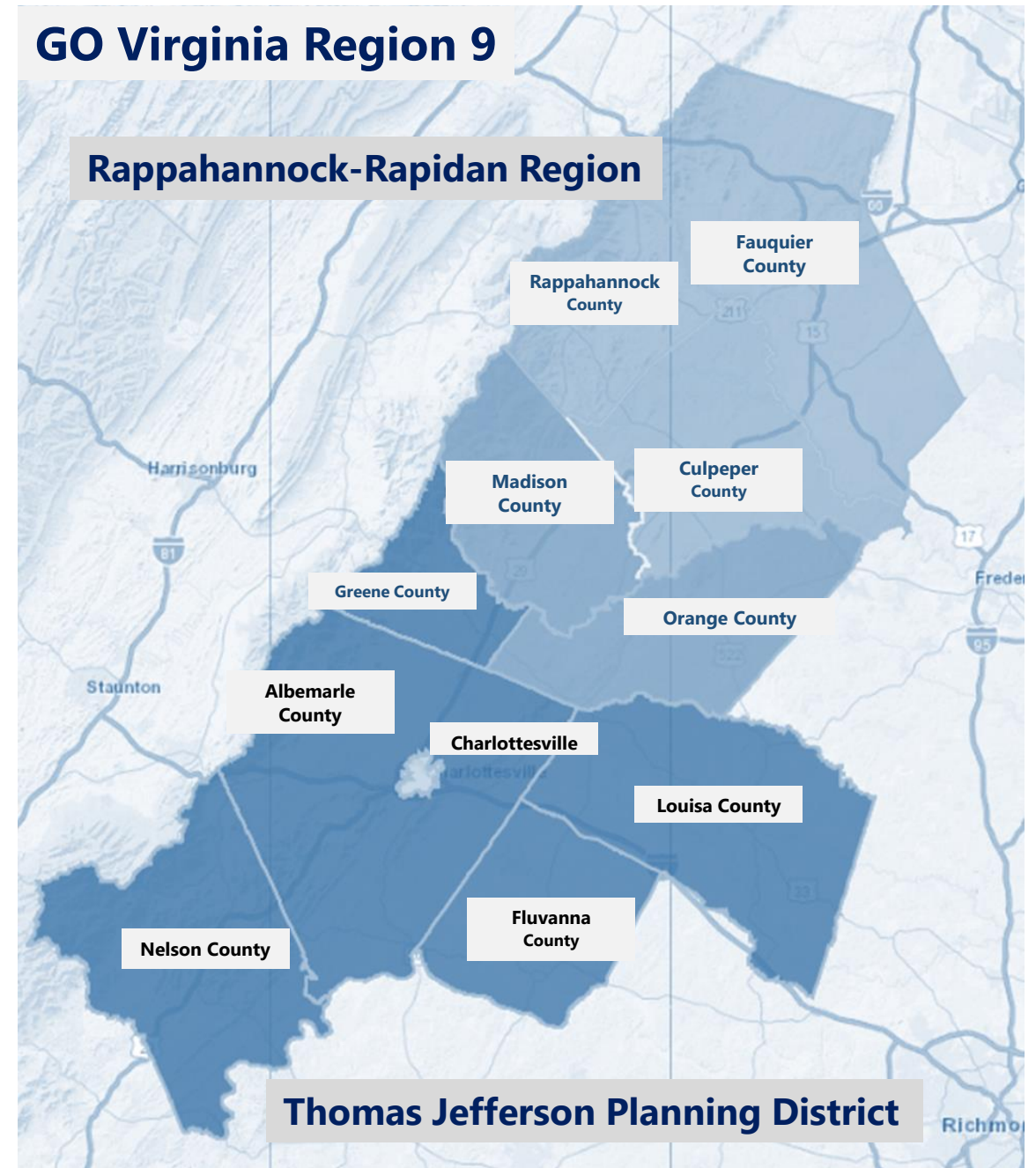
Date: October 5th



AGENDA

- Get clarity on areas of emphasis and overlap (interview themes)
- Discuss resilience and vulnerability data
- Review principles/themes
- Give an update on distribution of business survey
- Talk about next steps


GO Virginia Region 9





INTERVIEW THEMES





































The following slide shows an assessment of each locality by topics that are important to the CEDS. These assessments are intended to help direct strategy development and will not necessarily be included in the report.

Stakeholder Input

 High perceived need and/or opportunity for growth

 Moderate perceived need and/or opportunity for growth

 Low perceived need and/or opportunity for growth

	City of					
	Albemarle	Charlottesville	Fluvanna	Greene	Louisa	Nelson
State of the local economy (Business vitality, tax revenue, etc.)						
Industry diversity (Mix of businesses and amenities, etc.)						
Risks to economy (Supply chains, resilience, growth issues/pressures, etc.)						
Infrastructure availability (Ease of access, condition of, major systems, etc.)						
Environmental (Natural resources, development balance, etc.)						
ED Resources / Partners (In/external dynamics, level of collaboration among partners across wkforce, education, etc)						

What We Learned From Visits

Shared Themes

- **Infrastructure**
 - Water / sewer
 - Natural Gas
 - Good fiber connectivity
- **Spirit of collaboration**
- **Development vs. Conservation**
- **Opportunities in the Defense Industry and Life Sciences**
- **Tourism** as an economic driver and quality of life enhancements for residents - accommodations market (Lack of accommodations outside of Charlottesville)
- **Support for entrepreneurs**
- **Workforce** (Workforce pipeline, integrating equity lens into opportunities)
- **Housing** quality and affordability

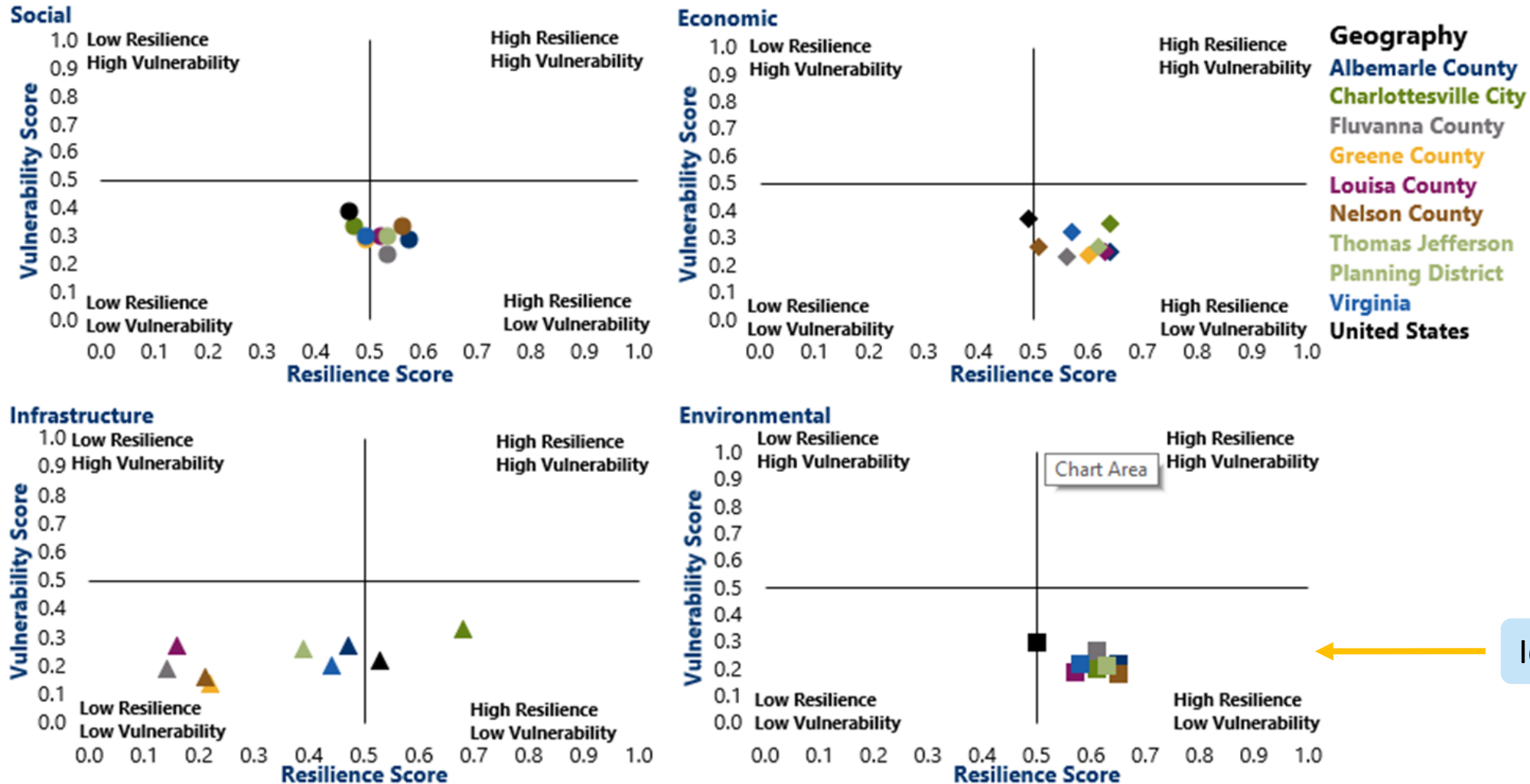
Resilience & Vulnerability- Overview

- **Social** : social and human capital
- **Economic** : strengths and vulnerabilities of local economy
- **Infrastructure** : ability to withstand and repair infrastructure following disasters
- **Environmental** : Likelihood and anticipated impact of a natural disaster

This data on the following slides represents a snapshot of data analysis in the Resilience and Vulnerability report. Full analysis and data indicators can be found for each locality and the region in the report.

Thomas Jefferson Regional Resilience

Community Resilience and Vulnerability Scores, Thomas Jefferson Planning District



MORE RESILIENCE

(indicators that increase capacity for resilience)

Social

- Higher share with college degrees
- More non-profits per capita
- Higher voter participation rate

Infrastructure

- More access to medical professionals
- More evacuation routes

Economic

- Higher proprietor employment
- More employment diversity
- More establishment births

Environmental

- Environmental diversity

LESS RESILIENCE

Social

- Lower share lived in the same county a year ago

Infrastructure

- Less access to emergency facilities
- Less access to grocery stores
- Fewer emergency response occupations

Economic

- Lower proprietor income
- Lower labor force participation rate

Environmental

- n/a

← **LESS VULNERABLE** →

(indicators that are a liability for resilience)

Social

- Lower share of population under 18
- Lower violent crime rate
- Lower linguistic isolation

Infrastructure

- Higher share with motor vehicles
- Fewer older homes
- Fewer high-detour bridges

Economic

- Fewer cost-burdened households
- Lower unemployment rate
- Lower business vacancy rate

Environmental

- Far from levees
- Less diversity of storm events
- Fewer severe storm events

MORE VULNERABLE

Social

- Higher share of population 65+
- Higher income inequality
- Higher poverty rate

Infrastructure

- Close to major dams
- Higher share of unsafe drinking water
- Close to nuclear power facility

Economic

- Higher share of employment in extractive (this includes agriculture/forestry) industries

Environmental

- Higher likelihood of droughts
- Higher likelihood of seismic hazards

STRATEGIC DIRECTION

✓ Potential Goal Areas

- **Workforce Development**
- **Small Business and Entrepreneurship**
- **Housing**
- **Placemaking**
- **Business Environment**
- **Organizing for Action**

✓ Principles

- Common attributes of the region
- Incremental progress
- Equity and theory of justice
- Balanced goals
- Data driven strategies
- Access & engagement equity
- Aspirational goals that are accomplishable
- Opportunities for all
- Greatest value for the greatest good
- Sustainability
- Balanced portfolio of risks
- Uniqueness of region

Diversity includes all the ways in which people differ, encompassing the different characteristics that make one individual or group different from another. This includes, but is not limited to: race, color, gender expression, religion, sexual orientation, ethnicity, nationality, socioeconomic status, language(s), mental or physical ability, age, political perspective, veteran status, education, marital status, and learning styles. We recognize that many people affiliate with multiple identities.

Equity is the fair treatment, access, opportunity and advancement for all people, while at the same time striving to identify and eliminate barriers that have prevented the full participation of some individuals or groups. We believe this is attainable when it's built on RESPECT and it's a process that begins by acknowledging an unequal starting place and making a commitment to correct and address the imbalance. We will work together to identify and eliminate barriers that may prevent equality for everyone.

Inclusion is a sense of belonging and the outcome when everyone authentically feels welcomed, valued, supported and able to fully participate so that they can do their best at work.

Central Virginia Partnership's Diversity, Equity and Inclusion Statement. June 2021.

BUSINESS SURVEY

TJPDC is initiating a business survey to help collect real-time information for the CEDS. The survey will be open until Oct.15.

Thomas Jefferson Planning District Commission Comprehensive Economic Development Strategy Business Survey



The Thomas Jefferson Planning District Commission is preparing a Comprehensive Economic Development Strategy that establishes a vision for the region's economic development programs and projects over the next five years. In order to best inform the strategies going forward, we're engaging employers and other key stakeholders to fully understand the issues and opportunities facing businesses throughout the region. Your responses to this survey will directly inform what needs to be prioritized within the current business climate and aid in developing strategies going forward. Your answers will be kept anonymous and data will only be reported in the aggregate. This 14 question survey should take about 10 minutes to answer. We appreciate your time!

Note that the Rappahannock-Rapidan Regional Commission is also undertaking this survey for their region. If you are a business in Orange, Madison, Rappahannock, Culpeper, or Fauquier Counties you can answer the survey at this link: <https://camoin.surveysparrow.com/s/RRRC-CEDS-Business-Survey/tt-5vi2VhRCRBP5QLhdrqt8jq>

START SURVEY >

NEXT STEPS

- ✓ • Promotion of business survey
- Complete stakeholder interviews
- Analyze business survey results
- Draft strategy framework