

# CEDS Committee Meeting

Thomas Jefferson Planning District  
Commission Region

Presented by: Alex Tranmer  
& Dan Gundersen

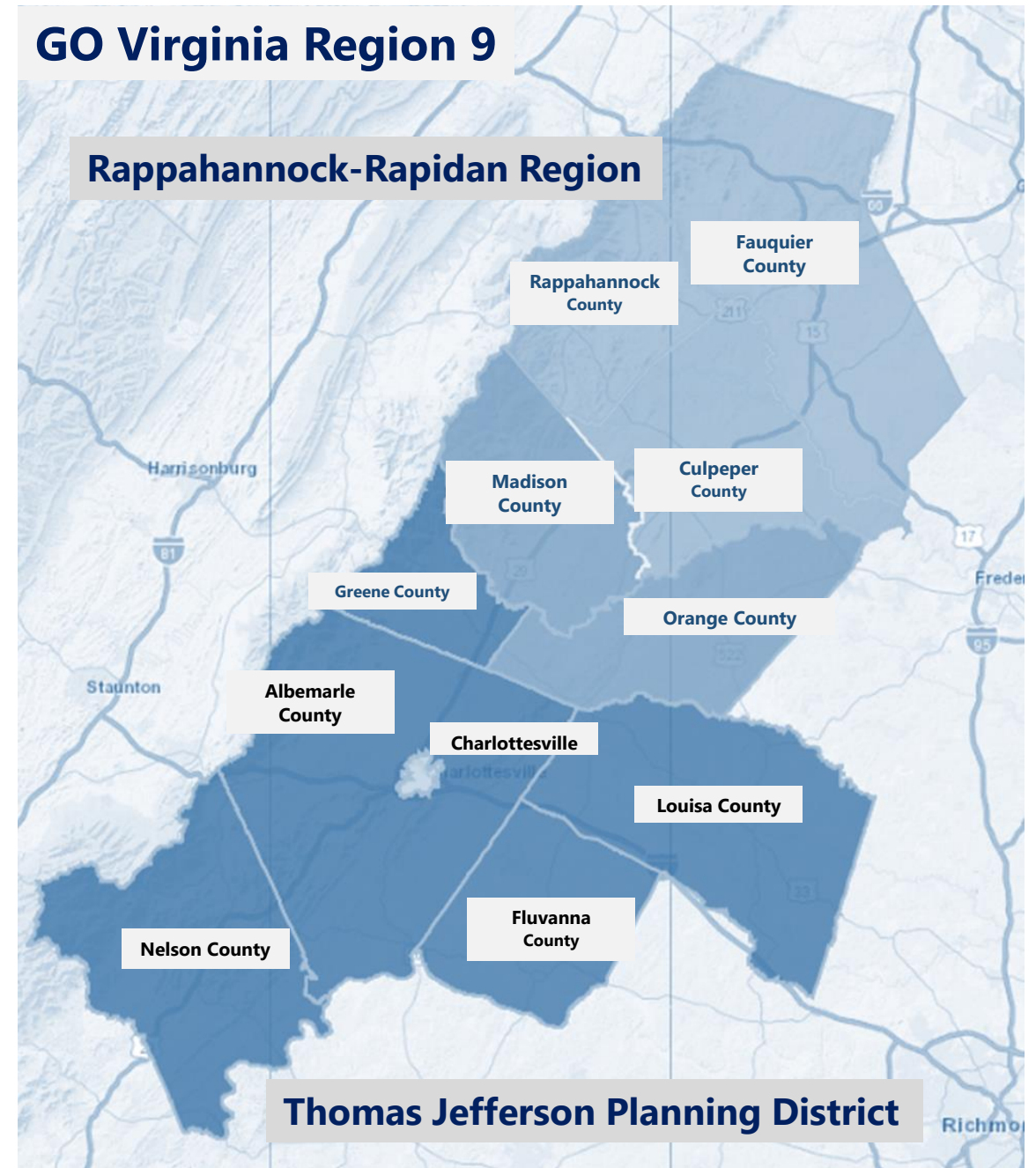
Date: October 5th



# AGENDA

- Get clarity on areas of emphasis and overlap (interview themes)
- Discuss resilience and vulnerability data
- Review principles/themes
- Give an update on distribution of business survey
- Talk about next steps


## GO Virginia Region 9










































# Stakeholder Input

 High perceived need and/or opportunity for growth

 Moderate perceived need and/or opportunity for growth

 Low perceived need and/or opportunity for growth

	City of					
	Albemarle	Charlottesville	Fluvanna	Greene	Louisa	Nelson
<b>State of the local economy</b> (Business vitality, tax revenue, etc.)						
<b>Industry diversity</b> (Mix of businesses and amenities, etc.)						
<b>Risks to economy</b> (Supply chains, resilience, growth issues/pressures, etc.)						
<b>Infrastructure availability</b> (Ease of access, condition of, major systems, etc.)						
<b>Environmental</b> (Natural resources, development balance, etc.)						
<b>ED Resources / Partners</b> (In/external dynamics, level of collaboration among partners across wkforce, education, etc)						

# What We Learned From Visits

## Shared Themes

- **Infrastructure**
  - Water / sewer
  - Natural Gas
  - Good fiber connectivity
- **Spirit of collaboration**
- **Development vs. Conservation**
- **Opportunities in the Defense Industry and Life Sciences**
- **Tourism** as an economic driver and quality of life enhancements for residents - accommodations market (Lack of accommodations outside of Charlottesville)
- **Support for entrepreneurs**
- **Workforce** (Workforce pipeline, integrating equity lens into opportunities )
- **Housing** quality and affordability

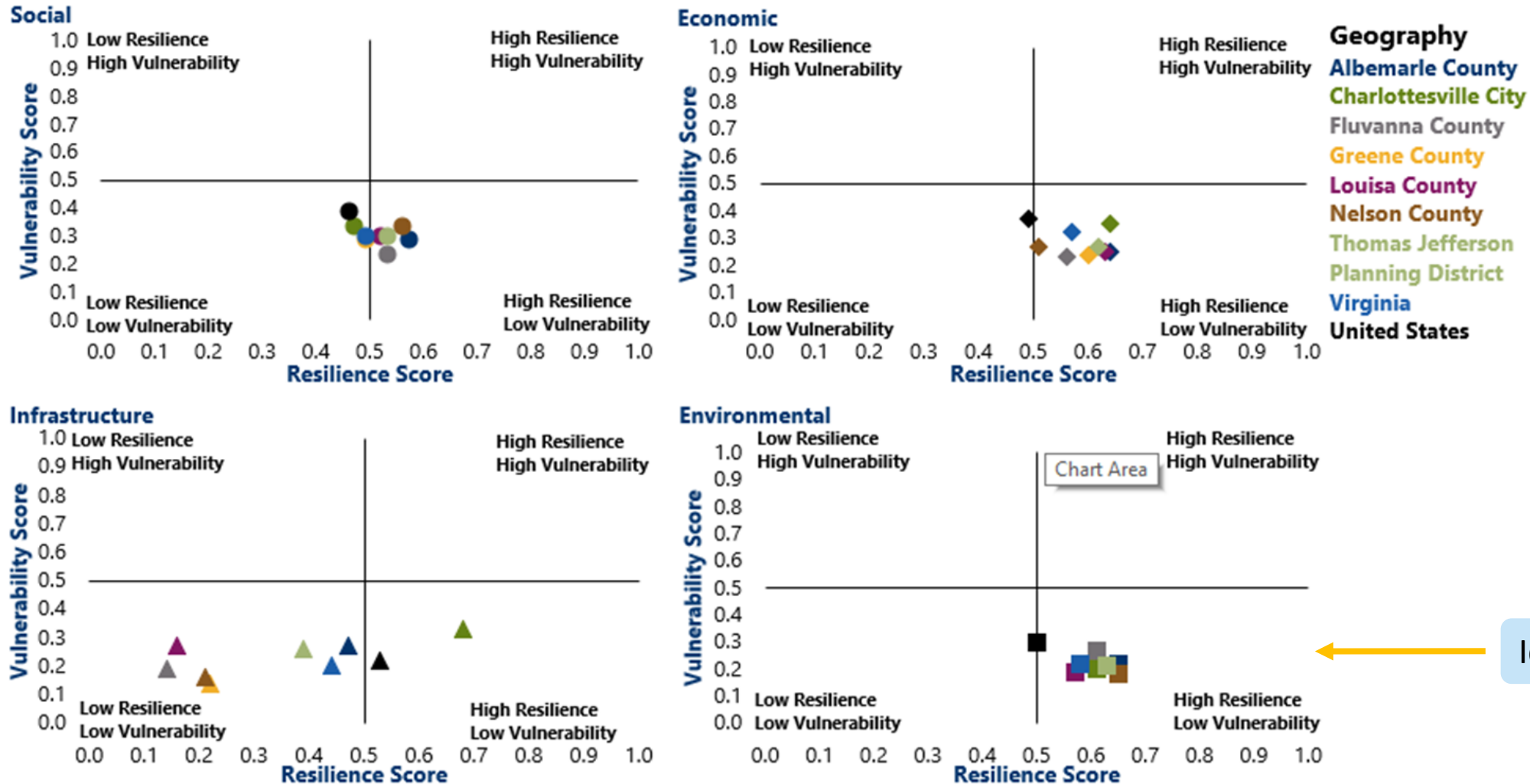
# Resilience & Vulnerability- Overview

- **Social** : social and human capital
- **Economic** : strengths and vulnerabilities of local economy
- **Infrastructure** : ability to withstand and repair infrastructure following disasters
- **Environmental** : Likelihood and anticipated impact of a natural disaster

*This data on the following slides represents a snapshot of data analysis in the Resilience and Vulnerability report. Full analysis and data indicators can be found for each locality and the region in the report.*

# Thomas Jefferson Regional Resilience

## Community Resilience and Vulnerability Scores, Thomas Jefferson Planning District



Ideal position

# MORE RESILIENCE

(indicators that increase capacity for resilience)

## Social

- Higher share with college degrees
- More non-profits per capita
- Higher voter participation rate

## Infrastructure

- More access to medical professionals
- More evacuation routes

## Economic

- Higher proprietor employment
- More employment diversity
- More establishment births

## Environmental

- Environmental diversity



# LESS RESILIENCE

## Social

- Lower share lived in the same county a year ago

## Infrastructure

- Less access to emergency facilities
- Less access to grocery stores
- Fewer emergency response occupations

## Economic

- Lower proprietor income
- Lower labor force participation rate

## Environmental

- n/a

# ← **LESS VULNERABLE** →

(indicators that are a liability for resilience)

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## **Social**

- Lower share of population under 18
- Lower violent crime rate
- Lower linguistic isolation

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## **Infrastructure**

- Higher share with motor vehicles
- Fewer older homes
- Fewer high-detour bridges

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## **Economic**

- Fewer cost-burdened households
- Lower unemployment rate
- Lower business vacancy rate

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## **Environmental**

- Far from levees
- Less diversity of storm events
- Fewer severe storm events

# MORE VULNERABLE

## Social

- Higher share of population 65+
- Higher income inequality
- Higher poverty rate

## Infrastructure

- Close to major dams
- Higher share of unsafe drinking water
- Close to nuclear power facility

## Economic

- Higher share of employment in extractive (this includes agriculture/forestry) industries

## Environmental

- Higher likelihood of droughts
- Higher likelihood of seismic hazards

# STRATEGIC DIRECTION

## ✓ Potential Goal Areas

- **Workforce Development**
- **Small Business and Entrepreneurship**
- **Housing**
- **Placemaking**
- **Business Environment**
- **Organizing for Action**

## ✓ Principles

- Common attributes of the region
- Incremental progress
- Equity and theory of justice
- Balanced goals
- Data driven strategies
- Access & engagement equity
- Aspirational goals that are accomplishable
- Opportunities for all
- Greatest value for the greatest good
- Sustainability
- Balanced portfolio of risks
- Uniqueness of region

**Diversity** includes all the ways in which people differ, encompassing the different characteristics that make one individual or group different from another. This includes, but is not limited to: race, color, gender expression, religion, sexual orientation, ethnicity, nationality, socioeconomic status, language(s), mental or physical ability, age, political perspective, veteran status, education, marital status, and learning styles. We recognize that many people affiliate with multiple identities.

**Equity** is the fair treatment, access, opportunity and advancement for all people, while at the same time striving to identify and eliminate barriers that have prevented the full participation of some individuals or groups. We believe this is attainable when it's built on RESPECT and it's a process that begins by acknowledging an unequal starting place and making a commitment to correct and address the imbalance. We will work together to identify and eliminate barriers that may prevent equality for everyone.

**Inclusion** is a sense of belonging and the outcome when everyone authentically feels welcomed, valued, supported and able to fully participate so that they can do their best at work.

*Central Virginia Partnership's Diversity, Equity and Inclusion Statement. June 2021.*

# BUSINESS SURVEY

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TJPDC is initiating a business survey to help collect real-time information for the CEDS. The survey will be open until Oct.15.

# Thomas Jefferson Planning District Commission Comprehensive Economic Development Strategy Business Survey



The Thomas Jefferson Planning District Commission is preparing a Comprehensive Economic Development Strategy that establishes a vision for the region's economic development programs and projects over the next five years. In order to best inform the strategies going forward, we're engaging employers and other key stakeholders to fully understand the issues and opportunities facing businesses throughout the region. Your responses to this survey will directly inform what needs to be prioritized within the current business climate and aid in developing strategies going forward. Your answers will be kept anonymous and data will only be reported in the aggregate. This 14 question survey should take about 10 minutes to answer. We appreciate your time!

Note that the Rappahannock-Rapidan Regional Commission is also undertaking this survey for their region. If you are a business in Orange, Madison, Rappahannock, Culpeper, or Fauquier Counties you can answer the survey at this link: <https://camoin.surveysparrow.com/s/RRRC-CEDS-Business-Survey/tt-5vi2VhRCRBP5QLhdrqt8jq>

**START SURVEY** >

# NEXT STEPS

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- ✓ • Promotion of business survey
- Complete stakeholder interviews
- Analyze business survey results
- Draft strategy framework