

THE CEDS STRATEGY COMMITTEE



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Planning District Commission



PURPOSE

“A key element in the process is the Comprehensive Economic Development Strategy Committee (Strategy Committee). Established by the planning organization, the Strategy Committee is the principal facilitator of the CEDS process and is responsible for developing and updating the CEDS. The Strategy Committee should broadly represent the main economic interests of the region.”

US ECONOMIC DEVELOPMENT ADMINISTRATION

COMMITTEE ROLES

1. Actively contribute knowledge in areas of expertise
2. Collaborate with other members on interdisciplinary topics
3. Vet direction of strategies and implementation capacity

MEMBERSHIP REPRESENTATION

- The public sector
- Private interests
- Nonprofits
- Educational institutions
- Community organizations

TIME COMMITMENT

The CEDS planning process is due to be completed by February 2024.

1 Organizing meeting (90 minutes | virtual/hybrid)

An organizing meeting will be held in February 2022. This will be the kickoff to the CEDS. We will discuss the overall approach to the process and also begin conversations around the core issues that are impacting the business climate, community development, and opportunities for the future. We will also further discuss the role of the CEDS Strategy Committee in this process.

2 Strategy development sessions (5-6 over the year | 90 minutes | virtual/hybrid)

Throughout the process of creating of the comprehensive economic development strategy, CEDS committee members will be called together to review progress to date and help provide input on stakeholder engagement and other parts of the strategy as appropriate.

3 Meeting to review and refine the action plan matrix (90 minutes | virtual/hybrid)

The CEDS action plan matrix consists of all the recommendations for new policies, programs and initiatives that are part of the plan. It also designates lead organizations that will be responsible for carrying out these activities, resource requirements, timelines and accountability and performance measures. Your role will be to assist in the review of this document.

4 Meeting to finalize plan prior to 30-day comment period (90 minutes | in person)

At this point in the process, the plan needs to be reviewed a final time to prepare for the 30-day public comment period. At this meeting the Committee and TJPDC will give final sign off before public release.

POST-CEDS PLANNING

After the completion of the 2024 CEDS, we anticipate that the Committee will be called back to annually review the status of goal areas within the CEDS.

We anticipate one large conference call and then smaller group follow ups as necessary to gather additional information on specific goal areas.

CEDS Committee members may be asked to look within their organization for updates and report back to the larger group.