



# REGIONAL HOUSING SUMMIT

FROM CRISIS TO SOLUTION

## SOLUTIONS

The third Summit, hosted by the Regional Housing Partnership, will focus on solutions to the housing crisis. We know that high numbers of residents in our region spend over 30% and 50% of their incomes on housing, leaving little left to cover groceries, medicine, or other expenses. Many cannot find a home within range of work. In order to solve these problems, we are pulling together people who have had success in other regions, experts who can speak to best practices, and an audience who can work on solutions together.

## SUMMIT OUTCOMES



### A More Connected Affordable Housing Industry

Attendees of our summits come from a wide range of organizations working to address housing in our region, and we provide ample opportunities for networking and collaboration.



### Tools for Policy Makers

Experts on comprehensive planning, zoning, tax strategies, and other policy tools, will speak to strategies to encourage affordable housing.



### Opportunities for Housing Development with a Preservation Lens

We will bring together experts in community preservation and preventing displacement, alongside affordable housing developers, to discuss strategies for providing affordable housing while protecting the unique character of our communities.

## SPONSORSHIP LEVELS

### \$10,000 Video Sponsor OR Cocktail Hour

- Exclusive Sponsorship of either the Networking Cocktail Hour the evening before the Summit OR Videos made and distributed after the Summit
- Welcome at Cocktail Hour or Name / Logo on all Videos
- Premier seating for 8 attendees
- Logo on all materials, vendor table

### \$5,000 Networking Sponsor

- Sponsorship of breakfast or lunch
- Four full summit registrations
- Logo on all summit materials
- Vendor table in networking area

### \$2,500 Breakout Sponsor

- Sponsorship of one breakout session
- Two full summit registrations
- Logo on all summit materials
- Vendor table in networking area

### \$1,000 Partnership Sponsor

- Sponsorship of breaks
- One full summit registration
- Logo on all summit materials
- Vendor table in networking area

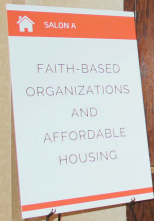
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# SPEAKERS AND PANELISTS

[www.reallygreatsite.com/](http://www.reallygreatsite.com/)

(PRELIMINARY LIST 8/14/24)

## SPEAKERS

**Rocky Piro** - co-author of a seminal book on Comprehensive Planning

**Jonathan Knopf** - Housing Forward Virginia expert on housing solutions

**Stephen Wilson** - SCG Development co-founder and President

**Angie Rodgers** - will discuss advanced tools being used by Prince George's County, MD

**Kristopher Smith** - LISC, will speak to heirs' property and how rural counties can address vacant homes

**Isabel McLain** - Virginia Housing Alliance, will speak to new changes with LIHTC

## SOLUTIONS

For-profit **affordable housing developers** will discuss strategies related to financial feasibility, site identification, and partnerships with local government

**Henrico's** team of economic development experts, private developers, and non-profit partners will discuss the process through which they obtained and improved Glennwood Farms

**Harrisonburg's** team, including the Mayor and non-profit leaders, will discuss their process of developing the Housing First Harrisonburg Homeless Services Center

**Land Trusts, Land Banks, and Housing Trust Funds** - a team of experts from around the state will discuss the difference between these tools, and which contexts each tool is best adapted to

## KEYNOTE:



## ERICA SIMS

*HDAdvisors*

Erica Sims has worked in housing development for over 18 years. Ms. Sims has held private sector, nonprofit, and government roles and has overseen the development of over 2,500 units of affordable housing and 50,000 square feet of commercial development space in new construction and renovation projects. Her focus has been social and economic justice through housing and economic development.

Prior to joining HDAdvisors, she was the Deputy Executive Director of Mutual Housing Association of New York, a non-profit affordable housing developer, owner, and manager with a portfolio over 1,500 units of affordable housing. She received a Bachelor's in Economics and a Bachelor's in Urban Planning from the University of Michigan and a Masters of Business Administration from the Massachusetts Institute of Technology.